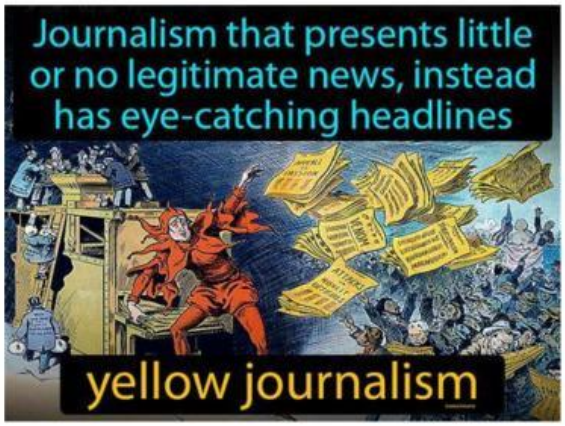
# Yellow journalism history




Have you ever ..... in the checkout ..... of a grocery store and .....through the front page ..... of the magazines on the shelves? Many of these .....headlines seem ..... but they probably pick your curiosity ..... to make you want to look ..... and read more. This is what the magazine publishers ..... you will do, at least. This type of reporting .....Yellow Journalism. Long before radio, television and the Internet, newspapers served as .....for communicating information to ..... . In the late 1800s, as ..... poured into American cities, newspapers publishers ..... the potential for greater ..... through increased ..... Yellow Journalism is an ....., exploitative, ..... style of newspaper reporting. It ..... at the end of the 19th Century when rival newspaper publishers competed for sales in the coverage of events .....up to and during the Spanish American war in 1898. The growing turmoil in Cuba between the Spanish Imperialists and Cuban revolutionaries gave William Randolph Hearst, publisher of the New York Morning Journal, and Joseph Pulitzer, publisher of the New York World an ongoing ..... to cover in their newspapers. To keep American entertained and coming back for new development these yellow journalists ..... often exaggerate events sometimes ..... the truth and prevent the information in a way that was .....excite the public and provoke interest.

LIVEWORKSHEETS