

1

Introduction to fashion

STARTER

Look at the photos showing the stages of garment creation. Match the job titles (a–e) to the photos (1–5).



1 Design



2 Prototype



3 Manufacturing



4 Product launch



5 Retail

a Creative director
b Machine operator

c Pattern maker
d PR manager

e Sales assistant



1 Listen to five people describing their jobs in the fashion industry. Match the speakers to the jobs.

Speaker

1 _____
2 _____
3 _____
4 _____
5 _____

Job

a Textile factory manager
b Fashion designer
c Stylist
d Fashion journalist
e PR manager