

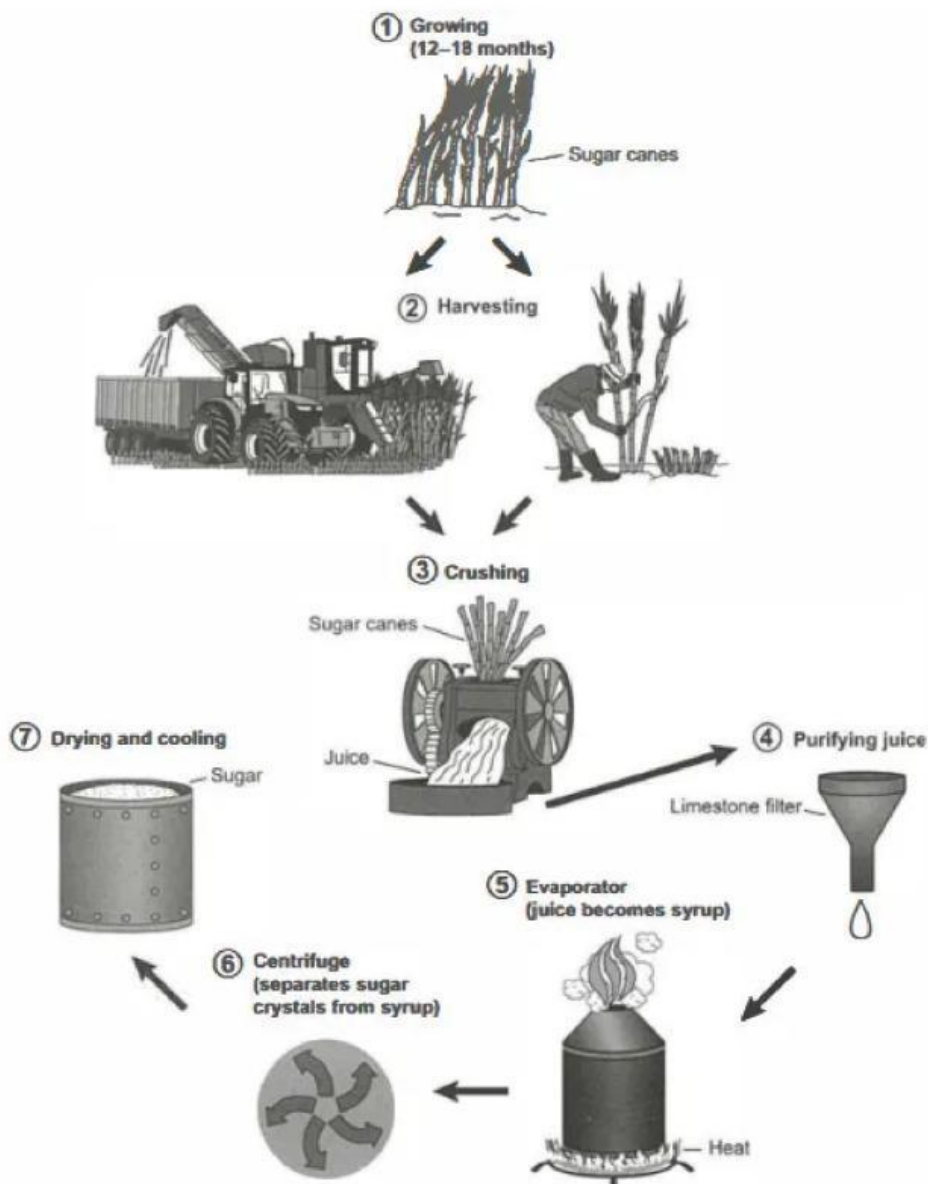
IELTS Academic Writing Task 1:

You should spend about **20 minutes** on this task.

The diagram below shows the manufacturing process for making sugar from sugar cane.

Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Write at least 150 words.



IELTS Academic Writing Task 2:

You should spend about **40 minutes** on this task.

Write about the following **topic**:

In their advertising, businesses nowadays usually emphasise that their products are new in some way. Why is this? Do you think it is a positive or negative development?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.