

2 Complete the presentation with the prepositions from the list.

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Take a look ¹ _____ this chart. It's based ² _____ data from our research department and it shows the average number of visitors to our website. It's broken ³ _____ two parts: the green side indicates the number of visitors who visited but didn't buy and the red side indicates the number who purchased something. As you can see ⁴ _____ this, around a third of the visitors actually bought something. You might think that's low but in fact 30% is normal for most online retailers. Now I'd like to draw your attention ⁵ _____ another slide. It's a graph which compares visitors and purchases in each month of the year. Over the last 12 months, the number of visitors and purchases has increased. That's good news. And notice ⁶ _____ particular that the number of purchases per visit has also increased. So the conversion rate rose from 26% to 34% over the year. This upwards trend is positive and will continue ⁷ _____ the next year if we build on this.