

Listening



1 7.01 Listen to a discussion about the news. Which of these topics do they discuss?

- | | | | |
|----------------------|--------------------------|------------------------|--------------------------|
| news story selection | <input type="checkbox"/> | the impact of the news | <input type="checkbox"/> |
| 24-hour news | <input type="checkbox"/> | changing technology | <input type="checkbox"/> |
| fake news | <input type="checkbox"/> | | |

2 Listen again and choose the correct option.

- Rajesh and Jody agree that news story selection
 - focuses on negative themes.
 - is challenging.
 - is a scientific process.
- Rajesh believes that the most important factor when choosing a news story is
 - its relevance to viewers.
 - its lack of ambiguity.
 - how serious it is.
- Jody says that 24-hour news channels
 - don't pay attention to minor stories.
 - have led to more stories seeming sensational.
 - have resulted in a higher level of accuracy.
- Rajesh and Jody agree that the news influences
 - our perception of the frequency of events in society.
 - our knowledge of countries around the world.
 - our understanding of a person's character.
- Jody says that with changing technology, news studios
 - have to be more creative in reaching the audience.
 - have to focus more on the use of video online.
 - have to learn how to exploit social media.

3 Complete the sentences with the words in the box.

aggressive instinct neutral notify one-off
shape

- When choosing a news story, you go more by _____.
- How does news _____ the world?
- We try to be _____ when selecting news stories.
- A _____ event can lead people to believe these events are more frequent than they are.
- People may think a person in the news is always _____, even though there was a good reason for it.
- We have to get creative in the way we _____ people of a breaking news story.

Writing

1 Complete messages 1–9 on page 59 with phrases a–i.

- No one deserves it more than you
- Let me know if you need anything
- We can't wait to hear all about your adventures
- It was really thoughtful of you
- You're in our thoughts
- Good luck with it
- That's made my day
- I can't wait to meet her
- Good luck with the move

2 Match messages 1–9 with situations a–i.

- somebody has passed away _____
- somebody has a new job at a different company _____
- somebody has just given birth to a child _____
- somebody got a better job at the same company _____
- somebody received a gift _____
- somebody has bought a new home _____
- somebody is ill _____
- somebody has just got engaged _____
- somebody is moving to a new country _____

3 Read the Focus box. Put the words in the correct order to form messages. Is each event happy (H), sad (S) or related to a death (D)?

- retirement / congratulations / your / on / you / to

- every / future / wishing / the / you / happiness / for

- your / our / sympathy / family / to / deepest / you and

- that / George / sorry / sick / is / really / hear / to

- hear / expecting / happy / you're / to / a baby / really

- redundant / really / were made / sorry / you / hear / to

Expressing the personal significance of an event

Notes, emails, cards and so on, which mark a significant event often break the custom of subject + verb + object. They often leave out the subject or begin with a noun.

Happy events

Congratulations on ... Congrats on ... (informal)
So happy to hear that ... Wishing you every happiness.

Sad events

So sorry to hear about ... Really sorry that ...

Death

Our deepest sympathy/condolences to you and your family.
You're in our thoughts.