

Vocabulary business words

- 3 Choose the correct options to complete the description of a hoverboard.

A hoverboard is a two-wheeled motorized board that you stand and balance on. I don't think they will become very popular – I think they're just a(n) ¹ *upmarket / passing* fashion.



The manufacturers have tried to create a ² *trend / buzz* around them, hoping that they will be the next big ³ *trend / recession*, but I don't think it will work. Part of the problem is the name: it seems quite ⁴ *catchy / upmarket*, but actually, hoverboards don't hover: they run on wheels. Another problem is the high price. A few ⁵ *loyal / passing* customers will continue to buy them, but at \$300–400 each, it's a(n) ⁶ *catchy / upmarket* product that most people can't afford.