Use of English

Read the text about the history of YouTube. Decide which of the four words best fits each space.

YouTube was _____ by three former employees of Paypal, Jawed Karim, Steve Chen and Chad Hurley in 2005. Over a decade later it has become one of the most visited sites in the history of the Internet. Up to then, videos could not be _____ on websites. It was a Janet Jackson Super Bowl incident as well as the southeast Asian tsunami of 2004 that triggered the idea.

In 2005 *Sequoia Capital* _____to invest $ 11.5 million in YouTube, a new start-up that that had its first headquarters above a pizzeria in California. In April 2005, the first ever video, called "*Me at the Zoo*", was uploaded by co-founder Karim. Half a year later a Nike commercial _____ the first video to receive one million views.

After extremely quick growth, Google bought the company for over $ 1.5 billion. However, the site was comparatively small and hadn't even _____ many other parts of the world. By the end of the decade YouTube had signed contracts with _____ TV stations which uploaded their videos for viewers to watch.

In 2010 YouTube started introducing ads to their videos. As audiences started to _____ the importance of the website, others had the opportunity to _____ a living by posting videos and receiving a small part of the money generated from commercials.

In 2012 , the first every video to hit one billion views was Psy's "Gangnam Style" , shortly after the site announced four billion daily video _____.

Today YouTube offers _____ such as paid movies and live streaming. 300 hours of video are uploaded every minute. In the years ahead, YouTube will remain the most watched video service and it has already replaced _____ television as a major _____ of news.

LIVEWORKSHEETS