

## Прочитайте текст и выполните задания.

Прочитайте текст. Определите, какие из приведённых утверждений 13–19 соответствуют содержанию текста (1 – **True**), какие не соответствуют (2 – **False**) и о чём в тексте не сказано, то есть на основании текста нельзя дать ни положительного, ни отрицательного ответа (3 – **Not stated**). Запишите в поле ответа цифру 1, 2 или 3, соответствующую выбранному Вами варианту ответа.

### Jeans

The history of jeans goes as far back as the 16<sup>th</sup> century when sailors in Genoa (Italy) wore a material that eventually became the material used in jeans. The word ‘jean’ derives from the name of the Italian port city Genoa, as it was a custom to name a material after its place of origin. By the late 16<sup>th</sup> century, jean material was already produced in Lancashire, England.

It was the California Gold Rush of 1849 that started the evolution of American trousers that would one day become blue jeans. The gold miners wanted clothes that were strong and did not tear easily. The person who suggested an appropriate type of clothing was a German businessman Levi Strauss, who had moved to America. Levi Strauss sold many different things, but his main product was a tough canvas material used for tents and wagon covers. Understanding the urgent need of the gold miners Levi Strauss decided to make trousers out of the tough canvas he was selling. The miners liked the new ‘working’ trousers, though they were uncomfortable to wear as the material was too rough.

To improve the trousers for miners, Levi Strauss began looking for a different material and soon he found a suitable one in France. The material was called ‘serge de Nimes’. Americans just called it ‘de Nimes’, and this name soon became its short form ‘denim’. Denim was a bit lighter and softer than the material Levi Strauss used for his working trousers. It was very strong and did not wear out quickly, even after many washes. The trousers made of denim became quite popular among the miners.

The only problem was that original denim was almost white and the trousers got dirty as soon as the miners started working! For that reason Levi Strauss decided to use coloured denim, and he chose dark blue. This was a radical new idea and ‘Blue jeans’ had arrived!

Levi's jeans were so popular, that his company got bigger and bigger. Other firms were making blue jeans too. Miners liked them, but so did cowboys and other working men.

Levi's jeans were work trousers. Male workers wore them all the time but a gentleman would not even think of wearing jeans. Things changed when western movies became popular. All the cowboys wore jeans and people thought they looked heroic, attractive and cool. Also jeans were greatly popularized in Europe by American off-duty soldiers who wore them during World War II. They made jeans seem like casual American trousers, a symbol of the American lifestyle.

In the 2000s, the sale of classic blue jeans stopped growing. Young people were not particularly interested in traditional jeans styles, mainly because of their parents, who adored jeans. Since no teenager would wear the clothes their parents were wearing, the latest generation of youth turned to other fabrics and styles. They still wear denim, but it had to be in new cuts, shapes and styles.

### Задание №1. Выберите правильный ответ.

Jeans cloth was named after a city.

- 1) True
- 2) False
- 3) Not stated

### Задание №2. Выберите правильный ответ.

Levi Strauss had a few friends among gold miners.

- 1) True
- 2) False
- 3) Not stated

**Задание №3. Выберите правильный ответ.**

Levi Strauss began to make trousers for miners from the material which was used for tents.

- 1) True
- 2) False
- 3) Not stated

**Задание №4. Выберите правильный ответ.**

Levi Strauss found denim in a local American shop.

- 1) True
- 2) False
- 3) Not stated

**Задание №5. Выберите правильный ответ.**

The original colour of denim was blue.

- 1) True
- 2) False
- 3) Not stated

**Задание №6. Выберите правильный ответ.**

After World War II jeans became popular with Europeans.

- 1) True
- 2) False
- 3) Not stated

**Задание №7. Выберите правильный ответ.**

Nowadays more jeans are produced in Europe than in the USA.

- 1) True
- 2) False
- 3) Not stated

**Установите соответствие и впишите ответ.**

*Вы проводите информационный поиск в ходе выполнения проектной работы. Определите, в каком из текстов А–F содержатся ответы на интересующие Вас вопросы 1–7. Один из вопросов останется без ответа. Занесите Ваши ответы в таблицу.*

- 1. How many official languages are there in the Republic of Ireland?
- 2. Which colour dominates on the island?
- 3. What do the colours of the Irish flag mean?
- 4. What Irish name is now used as a noun in several European languages?
- 5. After what Irish person did a geographical place get its name?
- 6. What are the two things associated with the country?
- 7. Why is the name of an Irishman well-known in the United States?
- A. One of the informal names of Ireland is 'the Emerald Isle'. This is because of its lush greenery and rolling hills. The island country receives a lot of rain each year, which keeps the grass green and the plants blooming. Experts argue that the flora of Ireland demonstrates more than forty shades of green.
- B. The most famous symbol of Ireland is undoubtedly the shamrock clover. However, the official emblem of the country is the Celtic harp. Ireland is the only country in



the world to have a musical instrument as its national symbol. The harp has become Ireland's national symbol not because it was created there, but due to the collection of the oldest harps in the world which can now be seen in the museum at Trinity College in Dublin.

- C. There is a tricolour of green, white and orange vertical stripes on the national flag of the Republic of Ireland. The flag was designed to reflect the country's political situation. Created in 1848, the orange stripe represents Irish Protestants. Green is for Irish Catholics and white is for the hope that peace might eventually be reached between them.
- D. Most people of the Republic of Ireland speak English. It is the second official language of the country because, according to the Constitution, Irish (Gaelic) is the national language of the Republic of Ireland. Irish was the primary language that was used on the island. Though children are still taught Irish at school, the language is losing its importance.
- E. The White House, the official residence of the US President, was designed by an Irishman. James Hoban was born in Ireland and studied architecture in his homeland. In 1792, James Hoban won a competition for the construction of the President's house in America. He spent nine years supervising the building process. He also designed a few other important buildings in the American capital. No wonder that the name of James Hoban is famous across the ocean.
- F. The widely used word *boycott* originated in Ireland. In 1880, a campaign of isolation against Charles Boycott, a land agent, was started. He threw out the farmers from his land when they complained that the rents were too high. After that, the local shops refused to serve him, his servants left and the boy who delivered his mail disappeared too. The surname of the land agent became a word which means 'silently ignoring somebody or something'. The word was adopted in English, French, Dutch, German, Russian etc.

Запишите в таблицу выбранные цифры под соответствующими буквами.

Текст	A	B	C	D	E	F
Вопрос						