

Watch the episode and fill out the gaps

- 1.The.....that I'm gonna teach you today is very simple but very profound.
- 2.Any information that's coming in to your, it goes over and over again for about three seconds in your brain.
- 3.If it bounces around the phonological loop, it's.....to remember.
- 4.The brand itself is worth.....more money than all the assets combined.