Watch the episode and fill out the gaps

1.The.....that I'm gonna teach you today is very simple but very profound.

2.Any information that's coming in to your ....., it goes over and over again for about three seconds in your brain.

3.If it bounces around the phonological loop, it's.....to remember.

4.The brand itself is worth.....more money than all the asssets combined.

LIVEWORKSHEETS