



# The Art of PERSONAL bRANDING

## Appearance

What does my dream character look like?

## Behavior

How does my character act?

At school,

At work,

At home,

## Skills

What skills does my character have?

## Perception

What are other people's impression of this character?

## Create character

If you still have some time left after answering these questions, click on this link to create your character: