

## WEEK1

- Cultural differences
- High-context culture
- Low-context culture
- Individualism
- Collectivism
- Power distance
- Hofstede's Cultural Dimensions
- Cultural misunderstandings
- Cultural awareness
- Cultural sensitivity
- Global business
- International trade
- Cross-cultural communication
- Intercultural communication
- Negotiation
- Decision-making
- Leadership
- Business etiquette
- Diversity and inclusion
- Globalization
- Cultural clashes
- Miscommunication
- Emerging markets
- Global teams
- Multinational corporations
- Cultural intelligence (CQ)
- Cultural competency
- Cultural adaptation
- Expatriates
- Role-play
- Simulations
- Nonverbal communication
- Body language
- Time management
- Gift-giving practices
- Humor in business
- Cultural relativism
- Ethnocentrism
- Stereotypes
- Prejudice
- Discrimination
- Global citizenship
- Social responsibility
- Ethical business practices