## Use the clues to complete the crossword puzzle.

**Across**

2 Something that is ..... does not cost a lot to buy or use. (11)

4 An ..... brand is one that people think will give them a higher position in society. (12)

7 A ..... product has no defects. (4-4)

8 A ..... product is attractive and fashionable. (7)

9 If you say that something is a ..... product, you think it is very good. (4)

11 ..... goods are expensive and intended to appeal to people in a high social class. (8)

**Down**

1 A ..... classic ..... product is one that has been popular for a very long time. (7)

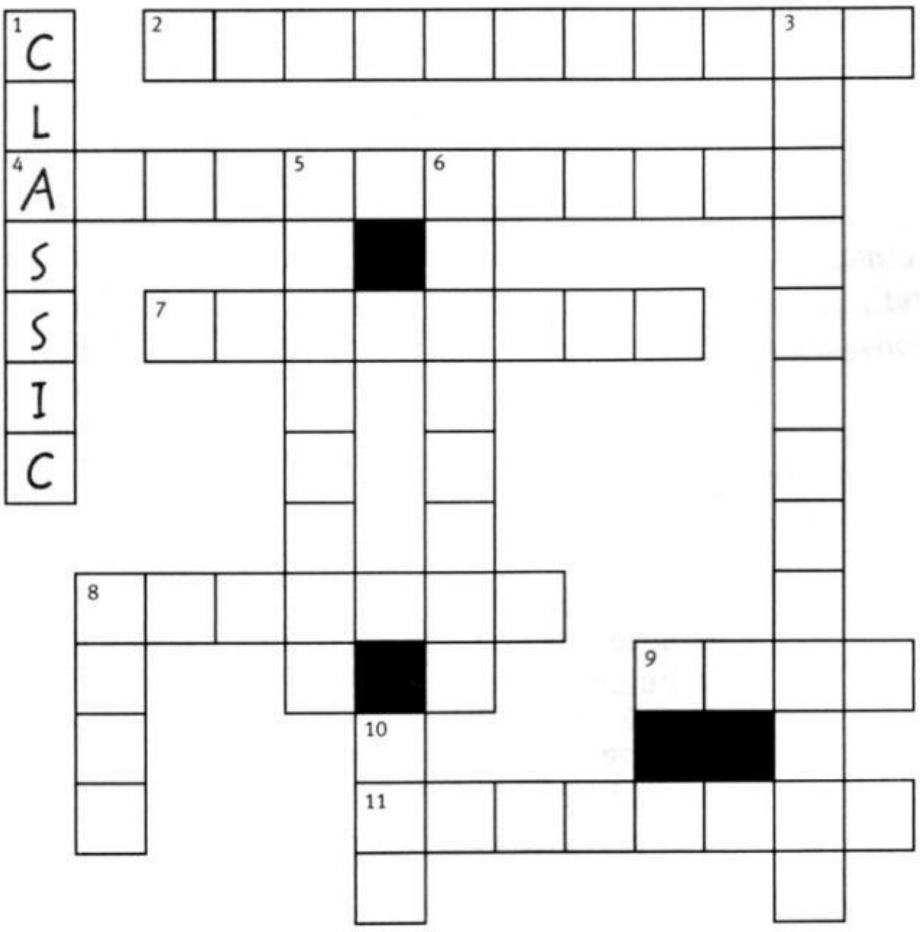
3 If a product is ....., it is worth the price you pay for it. (5, 3, 5)

5 If something is ....., you can trust it or depend on it. (8)

6 A ..... brand is not affected by changes in fashion. (8)

8 A ..... product is fashionable and exciting. (4)

10 If you say that something is ....., you think it is enjoyable. (3)

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