

AI DOMINANCE LEADS DIRECTLY TO EMPLOYMENT CONCERNS

The AI _____ [orivnscatneo] this year will be flooded with debates over the _____ [ietcsh] of AI and its _____ [timapc] on jobs held by humans. Zsuzsa Kecsmar argues that "opportunities will open up for those who can _____ [rsaeshn] and amplify AI's potential." VP of Talent Solutions at Upwork makes a _____ [sliraim] claim:

? _____

In 2024, everyone should be pushing themselves to boost their AI skills, at least just to be safe.

EXPERTS' PREDICTIONS FOR THE FUTURE OF TECH IN 2024

A "GREAT AI RECKONING" SPURS COMPANIES TO CREATE UNIFIED AI POLICIES

Everyone's is using AI, the _____ [oblpemr] is that everyone's taking an everyone-for-themselves _____ [aachprpa]. Businesses need to get their AI _____ [useho] in order through a standardized _____ [cipoly] for AI use within their workplace. CRO at Grammarly has the numbers on this problem, as well as the solution:

? _____

2024 will be "the year of the AI thud." Simple standardization can ensure that a business knows what its _____ [toehliisnpr] to AI is, and can prevent mere _____ [ehpy] from taking over.

DATA ANALYTICS TRAINING BECOMES KEY TO AI ADAPTION

VP of Data Science at Assurance IQ _____ (predict) that data and analytics _____ (train) _____ (become) a core need for tech company employees in 2024. Once again, we _____ (have) the rise of AI _____ (thank).

? _____

A few points _____ (harp) on: how AI tools _____ (function), what types of information the tools _____ (access), and what limits _____ (expect) from the technology.

PHISHING ATTACKS ARE BACK WITH A VENGEANCE

According _____ GetApp's 5th Annual Data Security Report, 2023 saw a surge _____ enterprise security, as companies finally fixed issues that had plagued them _____ the Covid-led retreat _____ remote work back _____ 2020. But that just means that hackers will be forced _____ pivot _____ technical vulnerabilities _____ human ones _____ a little extra social engineering. That means a _____ more phishing attacks.

? _____

ZERO TRUST WILL BE FURTHER SOLIDIFIED ACROSS ALL VERTICALS

The "Zero Trust" approach _____ (refer) to a security protocol that _____ (not/take) any chances. It _____ (remove) any implicit trust of a digital interaction, and instead _____ (demand) constant validation for bolstered security. It _____ (be) a pain, but it _____ (be) effective.

? _____

Businesses _____ (need) _____ (track) all their devices, networks, data, and user profiles, all of it without fail, in order _____ (stay) secure.

AI CAN LEAD THE CHARGE TOWARDS PREDICTIVE CYBERSECURITY, TOO

Artificial intelligence giveth and artificial intelligence taketh _____ : just as AI opens _____ greater security risks, it can also help shore _____ cybersecurity.

? _____

We'll move _____ predictive measures because cyber threats are getting _____ sophisticated _____ quickly. Finding and closing vulnerabilities _____ they're exploited is the only way _____ stay a step _____ of bad actors.

THE EXPERIENCE ECONOMY TAKES OFF

The experience economy refers to an _____ (emphatic) on selling _____ (memory) experiences, rather than simple _____ (produce). CEO of TeachMe.To _____ (belief) that _____ (technology) _____ (innovate) should be making our real _____ (live) _____ (good), not just keeping us online.

? _____

There's no _____ (denial) that _____ (escape) is popular these days, and more people than ever need to touch grass, as one might say.

WE'RE ALL LESS EASILY IMPRESSED BY AI TOOLS

AI is a _____, so companies have repositioned their existing _____ as AI, even when they're not. The result is a _____ understanding of what the tech does, with a resulting _____ the "checkbox exercise" instead of an _____ change.

? _____

Technology rationalization will increase, too:

? _____

In other words, AI and cybersecurity _____ will both see a renewed focus on getting results, with a lower _____ granted to _____ or showy new tools.

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