

## 1 LISTENING

A  10.01 **LISTEN FOR DETAIL** Listen to the podcast. Answer the questions.

1 What kind of company do Jackie and Christopher have?

*It's a cookie company.*

2 When did they close their company?

3 Why did they start their business again?

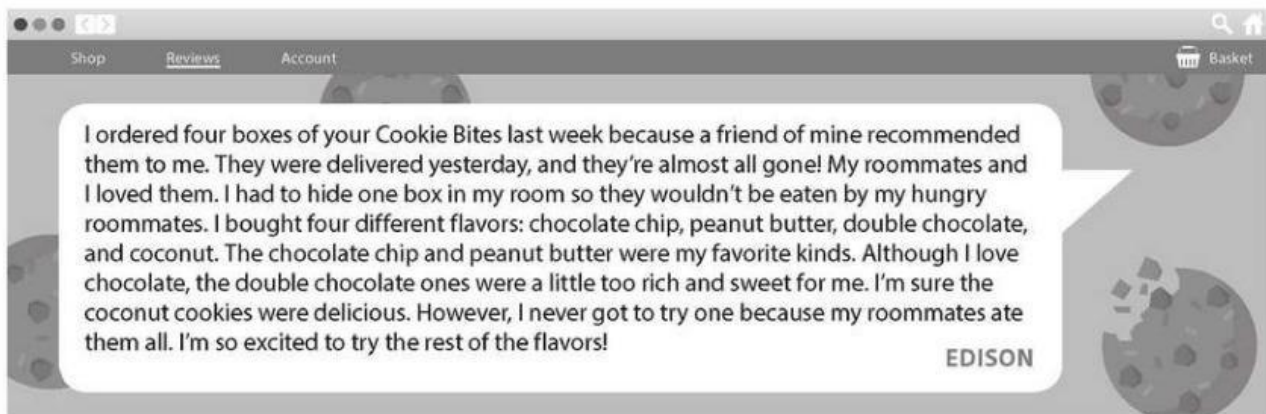
4 How is the business different now?

5 Where are their customers?



## 2 READING

A Read a customer's feedback about Cookie Bites. Answer the questions.



Shop Reviews Account Basket

I ordered four boxes of your Cookie Bites last week because a friend of mine recommended them to me. They were delivered yesterday, and they're almost all gone! My roommates and I loved them. I had to hide one box in my room so they wouldn't be eaten by my hungry roommates. I bought four different flavors: chocolate chip, peanut butter, double chocolate, and coconut. The chocolate chip and peanut butter were my favorite kinds. Although I love chocolate, the double chocolate ones were a little too rich and sweet for me. I'm sure the coconut cookies were delicious. However, I never got to try one because my roommates ate them all. I'm so excited to try the rest of the flavors!

EDISON

1 What product is Edison's feedback about?

*It's about Cookie Bites.*

2 What is his general opinion about the product?

3 Is his feedback all positive, all negative, or a little of both? Explain.

4 Who did he share the product with?

5 Is he going to buy the product again? How do you know?

### 3 WRITING

A Think of a product that you use every day and don't really think about, such as toothpaste, dish soap, or shampoo.

■ What is the product?

■ Why do you continue to buy the same product?

■ What do you like about it?

■ What do you dislike about it?

B Write a post giving feedback about the product from exercise 3A. Use *however* and *although* to contrast ideas.

## CHECK AND REVIEW

Read the statements. Can you do these things?

### UNIT 10

Mark the boxes. ☒ I can do it. ☐ I am not sure.

I can ...

If you are not sure, go back to these pages in the Student's Book.

#### VOCABULARY

- ☐ describe materials.  
☐ talk about production and distribution.

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#### GRAMMAR

- ☐ use the simple present form of the passive.  
☐ use the simple past form of the passive.

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#### FUNCTIONAL LANGUAGE

- ☐ question or approve of someone's choices.  
☐ use expressions for changing your mind.

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#### SKILLS

- ☐ write feedback about company products.  
☐ use *however* and *although* to contrast ideas.

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