

Starting a business

Drag and drop. Put the steps to starting a business on order.

A vertical timeline with a double-headed arrow on the left. To the right of the arrow are seven horizontal purple bars, each with a small tab on the left side, intended for dragging and dropping the steps to start a business.

Advertise

Budget

Plan

Identify a need

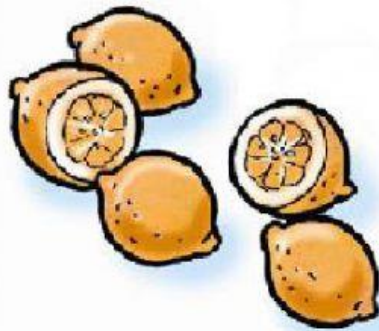
Sell

Identify skills

Think about how the business is going. See what you need to change.

Evaluate

Product



What product did Aisha and Eman sell?
Why did they choose this product? Do
you think it was a good choice? Why?

Write your answer here.

Promotion



How did Aisha and Eman advertise their
lemonade? Do you think they did enough
to promote it? Why? What else could they
have done?

Write your answer here.

Placement



Where did Aisha and Eman sell their lemonade? Was this a good place? Why?

Write your answer here.

Price

BUDGET		
	Savings	Expenses
Eman	250	
Aisha	250	
stand		300
icebox		100
flyers		100
ingredients		30
cups+straws		20
Total	500	450-550

How did Aisha and Eman decide on a price? Was this a realistic price? Why?

Write your answer here.