

- 1 Complete the gaps to form names of places where you can buy the following products or services. The first letter is given.

- 1 two tuna steaks - **f**_____
- 2 get your hair cut - **h**_____
- 3 a dozen red roses - **f**_____
- 4 a packet of aspirin - **c**_____
- 5 a coffee table - **f**_____ shop
- 6 a tennis racket - **s**_____ shop
- 7 a loaf of fresh bread - **b**_____
- 8 get your car repaired - **g**_____
- 9 half a kilo of sausages - **b**_____
- 10 a pencil and a notebook - **s**_____
- 11 your favourite magazine - **n**_____
- 12 a pineapple and two kilos of onions - **g**_____
- 13 withdraw some money from your account - **b**_____
- 14 fine Italian salami and expensive French wine - **d**_____
- 15 leave your pre-school children for a few hours - **d**_____ **c**_____ **c**_____

- 2 Complete the gaps to create collocations. One of the words is to be used twice.

.....
 assistant centre court label licence
 market name number room office products
 station store

- | | |
|--------------------|-------------------|
| 1 brand _____ | 8 food _____ |
| 2 chain _____ | 9 off- _____ |
| 3 checkout _____ | 10 petrol _____ |
| 4 department _____ | 11 PIN _____ |
| 5 farmers' _____ | 12 post _____ |
| 6 fashion _____ | 13 range of _____ |
| 7 fitting _____ | 14 shopping _____ |

- 3 Complete the dialogues by filling in each gap with one word. You are given its first letter.

①

CUSTOMER: I want to ¹**r**_____ this computer. I bought it here yesterday, but it's ²**f**_____. It doesn't ³**w**_____ properly. You can switch it on alright, but then it ⁴**k**_____ crashing every five minutes. And the screen has been scratched. Look!

ASSISTANT: Oh, yes.

CUSTOMER: The instruction manual was ⁵**m**_____ too! I want to ⁶**e**_____ it for another one or get a full ⁷**r**_____. If not, I'll have to talk to the ⁸**m**_____ or ⁹**m**_____ a written complaint.

ASSISTANT: No problem. Have you got the ¹⁰**r**_____?

②

ASSISTANT: Can I ¹**h**_____ you?

CUSTOMER: I'm ²**j**_____ looking, thanks.

Well, actually... I'm looking ³**f**_____ a dress.

I like this one, but it isn't the ⁴**r**_____ size. It's

⁵**t**_____ small. I need a size 40.

ASSISTANT: Here's one. Would you like to

⁶**t**_____ it on? The ⁷**c**_____ room is over there.

[later]

ASSISTANT: Oh, it looks lovely. It ⁸**f**_____ you perfectly. That style is so ⁹**f**_____ right now.

And that colour really ¹⁰**s**_____ you. It

¹¹**m**_____ your eyes!

CUSTOMER: I know, but it's a bit ¹²**e**_____ for me. I can't really afford it.

ASSISTANT: It's ¹³**o**_____ sale, you know. There's 50% ¹⁴**o**_____. The price has been ¹⁵**r**_____

from £150 to £75! It's a real ¹⁶**b**_____!

A ¹⁷**d**_____ label for half ¹⁸**p**_____!

CUSTOMER: OK, I'll take it.

ASSISTANT: Great! Now, how about some

¹⁹**a**_____ to go with the dress? A handbag or

a belt perhaps? We have special ²⁰**o**_____ on the best ²¹**b**_____ like Calvin Klein and Armani.

Also, there's a 30% ²²**d**_____ on all our shoes.

CUSTOMER: No, thank you. I'll just take the dress.

④

Circle the correct words to complete the blog post.

MY BLOG

Why I work in advertising

We have created a consumer ¹*life / society* where people say they are ready to 'die for' the ²*last / latest* fashions and are happy to wear company ³*billboards / logos* on their clothes. We use snobbery and peer ⁴*pressure / purchase* to make kids buy certain ⁵*makes / trades* and not others. Thanks to us children remember marketing ⁶*checkouts / slogans* better than their school work.

I work in the creative department of an ⁷*advertisement / advertising* agency and I love it. I love creating new ⁸*posters / shoppers* for advertising ⁹*campaigns / consumers* and seeing them on ¹⁰*hoardings / trolleys* in the street. I love writing new ¹¹*counters / jingles* for radio commercials. Or designing a ¹²*leaflet / style* or brochure to help a company sell its goods or ¹³*sales / services* more easily and to make bigger ¹⁴*crowds / profits*. I know ¹⁵*consumerism / protectionism* is not good for the planet, but hey, it's fun. And it pays my salary too.

Comments (4)