

Complete with the correct word or phrase.

A production team

1 122 Look at the diagram of the life cycle of a product. Complete it with the roles in the production team. Listen and check.

accountant delivery driver designer ~~developer~~
engineer factory worker inventor investor
managing director programmer sales manager

The diagram illustrates the life cycle of a product through 11 numbered stages:

1. Idea generation (woman with lightbulb)
2. Planning/Investment (man with money thought bubble)
3. Design/Development (woman at computer)
4. Production/Manufacturing (man at computer)
5. Marketing/Sales (man presenting to a group)
6. Distribution/Logistics (man at computer)
7. Production/Manufacturing (man in factory)
8. Quality Control/Testing (woman in factory)
9. Delivery/Shipping (woman in factory)
10. Sales/Promotion (woman presenting a graph)
11. Customer Feedback/Support (woman with product box)

Below the diagram are 11 numbered boxes for the roles:

1		5	developer	9	
2		6		10	
3		7		11	
4		8			