

G 12 - LISTENING

Listen to a lecturer talking about the evolution of global communication. Fill in the blanks with words you hear.

The evolution of global communication

Speaker: Good afternoon. In today's lecture, we will discuss the evolution of global _____ . First, we will look at how communication has developed over the centuries and what role technology has had in this development. Then, we will _____ what the future holds with regard to global communication and its technologies.

From ancient times, humans have looked for ways to communicate with each other, so that they can pass on and receive _____. Paintings of animals have been found on the walls of caves dating back thousands and thousands of years. It is assumed that the purpose of these paintings was to advise others about which food could be found nearby or to warn others of possible dangers.

As spoken language _____, so did communication. People used to live in small communities where stories were passed down from generation to generation through an _____ tradition, but the stories remained within these communities. Then, as people started travelling more, especially for trade, these stories were passed between different cultures.

The rising importance of trade led to the introduction of _____ to represent numbers. This, in turn, led to words being presented through pictures. A good example of this are the _____ used by the Ancient Egyptians. This was a major advance on the cave paintings mentioned earlier, yet what was really needed was a more efficient and cost-effective way of communicating with a wider audience.