

Responding to bad news

1 Choose the correct option in the responses.

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| 1 The sales figures for the new line are lower than we expected. | a I'm extremely confident that we will achieve our targets.
b This is simply too expensive. |
| 2 The manufacturing team are still making a lot of mistakes. | a We just haven't made enough progress in growth areas.
b I'm sure that we can turn this around and get production up to standard. |
| 3 The new release isn't as popular in the market as we'd hoped. | a It will take some time. I think we simply need to keep doing what we're doing.
b I know. I think we should continue to focus on training. |
| 4 The deadline's Friday, and we're not going to hit it. | a I know. But to be fair, we're only a little behind schedule.
b The market response was not what we were hoping for. |
| 5 Local production is too slow and too expensive. | a I really think it's time to try local production.
b I'm not sure that we'll be able to continue with local production. |
| 6 We're over budget, behind schedule and the quality is terrible. | a Overall, things have gone really well.
b I don't see how this can work. We have to find a new approach. |