

shallow	labels	oversimplify	outrage
external	warfare	distinct	interchangeable
evaluate	dehumanize	reinforcing	lumping
blob	cues	embodiment	

1. We will actually _____ them and conclude that they're not really human in the first place.
2. And you remember how you burned with moral _____ when that happened?
3. But we don't have to do that. We don't have to think about _____, superficial things like skin color or gender as the most important things about people.
4. It's something our brains do all by themselves because they're trying so hard to _____ our world.
5. When I meet a dog, I don't have to _____ it as an individual. I don't have to pay attention to its behavioral _____ or know anything about its temperament or history.
6. We think of ourselves as _____ and unique individuals who all just happen to share something good in common.
7. The _____ we apply to things matter.
8. Human behavior is a complex interaction between internal factors like personality and temperament and _____ factors.
9. And this leads to sometimes hatred and literally, sometimes _____ between groups of people, all because our brains are trying to make life easier for us.
10. Stereotypes and prejudices are literally the living _____ of conservation.
11. We start to think of them as _____, as essentially all the same as a faceless _____, so to speak.
12. So to summarize, our brains trick us into creating stereotypes and _____ them and convincing them ourselves that they're not only useful, that they're true and accurate.
13. Conservation area is basically our brain taking things and _____ them into categories so that we don't have to think anymore.