

Complete the form below.

Write NO MORE THAN TWO WORDS OR A NUMBER for each answer.

Health club customer research

Example	Answer
Name:	Selina Thompson
Occupation:	1
Age group:	2
Type of membership:	3
Length of membership:	4 years
Why joined:	Recommended by a 5
Visits to club per month:	Eight (on an average)
Facility used most:	6
Facility not used (If any):	Tennis courts (because reluctant to 7)
Suggestions for improvements:	Have more 8
	Install 9 in the gym.
	Open 10 later at weekends.