

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Period: \_\_\_\_\_

# Rhetorical Appeals

**Sell me this pen**



**Directions:** Try your best to sell the pen shown above. List three examples of the three persuasive appeals and give reasoning that back your claims.

Goal: To sell my teacher this pen.

**Logical Appeal:** \_\_\_\_\_

Reasons/Examples:

**Ethical Appeal:** \_\_\_\_\_

Reasons/Examples:

**Emotional Appeal:** \_\_\_\_\_

Reasons/Examples: