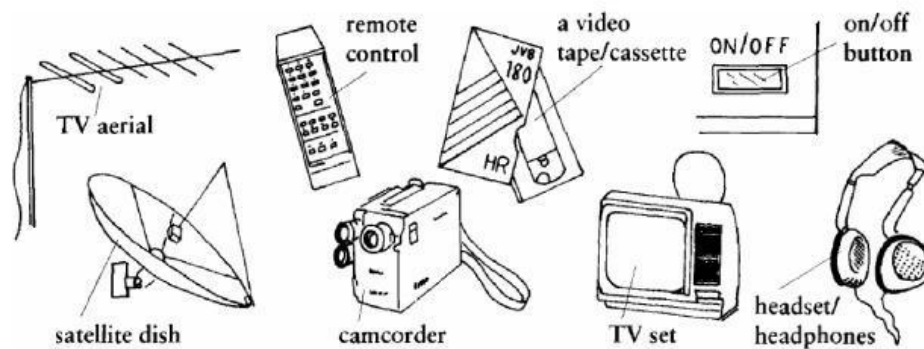


The Press and Media



Types of newspapers

Parts of the newspaper:

headlines; news reports; the editorial; feature articles, e.g. about fashion or social trends; horoscope; cartoons; crossword; small ads; business news; sports reports; scandal; the letters page.

A popular or **tabloid newspaper** focuses more on sensation than real news whereas a **quality newspaper** professes to be more interested in real news than in sensation. A tabloid usually has a smaller format than a quality paper, it has larger headlines and shorter stories and, in Britain, it prefers stories about film stars, violent crimes and the royal family.

A **journal** is the name usually given to an academic magazine.

A **colour supplement** is a magazine which comes out once a week (often on Sundays) as an addition to a newspaper.

A **comic** is a magazine, usually for children or teenagers, with lots of picture stories and/or cartoons.

1. What sort of TV programmes do you think these would be?

Murder at the Match

The Amazing Underwater World

World Cup Special

The \$10,000 Question

Last Week in Parliament

Hamlet from Stratford

2. Match words on the left with their definitions on the right:

1. A foreign correspondent	A. a person who works in a place which lends books
2. A sub-editor	B. a journalist who is based abroad
3. A continuity person	C. the person responsible for the production of a newspaper or a magazine
4. An editor	D. a journalist who writes a regular column or feature for a newspaper or magazine
5. A librarian	E. a person who writes reviews of books, films or theatre plays
6. A bookseller	F. a person who operates a camera filming a TV programme or a film
7. A publisher	G. a person or company responsible for having a book printed and organising its sale
8. A columnist	H. someone who makes sure that the continuity between one scene and another in a film is correct
9. A camera operator	I. someone who works in a newspaper office and decides how the pages should be laid out, how stories need to be cut, what headlines should be used, etc.
10. A critic	J. someone who owns or works in a shop which sells books

3. What does the verbs in bold mean?

The BBC World Service **broadcasts** throughout the world.

I can **receive/pick up** broadcasts from Moscow on my radio.

They're **showing** a good film on TV tonight.

This book was **published** by CUP but it was printed in Hong Kong.

The film was **shot/made** on location in Spain.

They **cut/censored** the film before showing it on TV.

This article/programme has been badly **edited**.

Broadcast: To transmit or send out audio or video content to a wide audience, typically through television or radio.

Receive/Pick up: To obtain or collect something that has been sent, transmitted, or made available.

Showing: Displaying or presenting something for others to see or view.

Published: The act of making written or printed content available to the public, typically through books, magazines, or online platforms.

Shot/Made: Creating or producing something, often referring to movies, videos, or other creative works.

Cut/Censored: To remove or alter parts of content to remove or restrict certain information or material.

Edited: The process of making changes to content, often for improvement, correction, or adaptation.

4. Fill-in the black spaces:

1. He doesn't even get up from the sofa to change channels; he just presses the _____
2. on the _____.
3. You can hear BBC news _____ all over the world.
4. A short wave or a VHF radio can _____ many interesting stations.
5. Although our _____ was expensive, we've taken some priceless film of our children.
6. Children often prefer looking at _____ to reading books.

5. Choose any newspaper and complete the following sentences.

1. The main story today is about _____.
2. The editorial is about _____.
3. There are readers' letters on page _____ and they deal with the following topics: _____.
4. The most interesting feature is about _____.
5. There is some scandal on page _____, a crossword on page _____, a cartoon on page _____ and some small ads on page _____.
6. The most interesting business story is about _____ and the largest sports article is about _____.
7. The most striking photograph shows _____.
8. There are advertisements for _____, _____ and _____.
9. An article about _____ on page _____ made me feel _____.