

MegaGoal 1 Unit 4: The Art of Advertising

Vocabulary

Question type: Multiple Choice

Choose the best answer to fill in the blank in each question.

1. Laptop computers are _____.

- A. bulky
- B. refreshing
- C. leather
- D. portable

2. A compact car is very _____.

- A. small
- B. large
- C. expensive
- D. cheap

3. Credit cards were developed because paying for everything with cash became _____.

- A. plastic
- B. practical
- C. franchise
- D. impractical

4. A common status symbol is _____.

- A. an old car
- B. a used car
- C. an expensive car
- D. a compact car

5. It is nice to be able to _____ your computer, or choose what options to include on it.

- A. revolutionize
- B. customize
- C. compact
- D. portable

6. When a person is impolite, he or she is _____.

- A. always
- B. fairly polite
- C. very polite
- D. not polite

Grammar

Choose the best answer to fill in the blank in each question.

7. Something _____ delicious! What's for dinner?

- A. looks
- B. smells
- C. sounds
- D. tastes

8. I like that shirt. The color red _____ good on you.

- A. looks
- B. smells
- C. sounds
- D. tastes

9. **Kelly:** What is that noise?

Erin: It _____ like someone is outside.

- A. looks
- B. smells
- C. sounds
- D. tastes

Choose the sentence with the correct meaning.

10. The used car is \$12,000. The new car is \$12,000.

- A. The used car is cheaper than the new car.
- B. The used car is more expensive than the new car.
- C. The used car is not as expensive as the new car.
- D. The used car is as expensive as the new car.

11. Omar is 18 years old. Ali is 20 years old.

A. Omar is not as old as Ali.

B. Omar is as old as Ali.

C. Ali is older as Omar.

D. Ali is as older as Omar.

Question type: Transformation.

Change each sentence from active to passive.

13. In the future, people will drive more efficient cars.

14. Isaac Newton discovered the law of gravity.

15. People all over the world have read that story.

Form, Meaning and Function

Question type: Multiple Choice

Choose the best answer to fill in the blank in each question.

26. _____ on that chair! It's just been painted.

A. Sit

B. Please sit

C. Don't sit

D. Don't

27. **Dad:** Which shoes are yours?

Jack: _____ ones.

A. This

B. That

C. Whose

D. Those