Speaking Unit 7

Complete the sentences.

1 I'm afraid none of these front pages a*ppeals* to me – I wouldn't buy these papers.

2 I think a shocking headline will a_____ more readers.

3 Which of these logos do you consider more s_____ for our blog?

4 You want to write about poor people, but I don't think this photo i_____ poverty.

5 Are you k_____ on any of these options or shall we continue looking?

Read the text and decide which photo the speaker chooses.



In both of these photos I can see some teenagers who are recording a video. Also, both of them relate to the topic of teenagers and the media. But only one of them is suitable for a website promoting a media studies course. To be honest, the person recording a vlog at home won't appeal to students who think about a career in journalism. It's what every online influencer does. In my opinion, the teenager in the studio looks more professional and will attract more participants to enroll. Therefore, this is the photo I'm going to choose.

Match the questions with the answers to make mini-dialogues.

1 Why wouldn't you choose this option? _____
2 Which photo is the most suitable for your project? _____
3 What can you see in the photograph? _____
4 Which of these options will appeal to teenagers? _____
5 What does this photo make you think of? _____

a The first one because it refers to the subject better.
b I don't think it illustrates the problem well.
c The second one. It will definitely attract more young people.
d My childhood. It seems the best choice.
e There are three teenagers with their pets.

LIVEWORKSHEETS

Look at the photos and answer the questions. Use the template below.



What can you see in the photographs? Which one is better for the front page of a fashion blog? Why?

In the first photo, I _____.
In the second one, there are _____.
Both photos show teenagers who seem to be interested in fashion, but I think _____ is _____ _____ for the front page of a blog.
The photo showing _____appeals to me more because_____. Moreover, this photo seems much more _____. I wouldn't choose the other photograph because _____. I don't think it _____ _____.

LIVEWORKSHEETS

Complete the dialogue. Write 3–4 words in each gap.

Lee: OK, so we need to pick a photo for the school website for the school anniversary. Have you got any suggestions?

Tess: Yes, I've got these three photos. All [1] **of them refer** to school life and education. What do you think?

Lee: Well, I definitely wouldn't choose the first one because of its dark colours. It simply looks sad. Another [2] _____ the students in the photo are too young – they don't seem to be in the secondary school.

Tess: You're right. How about the other two?

Lee: I'm [3] _____ the one in the cafeteria either – school isn't only about eating.

Tess: I agree. So are we going to choose the one on top?

Lee: Yes, why not? It's [4] _____ the other two because it shows a group of happy teenagers right after graduation. I think it [5] _____ who want to join our school in the future.

LIVEWORKSHEETS