Key Resources: Spotify

Read the statements and decide which key resource does it represent.

1. Spotify has raised substantial capital through investments, initial public offerings (IPOs), and subscription revenues. _____
2. Spotify relies on a network of data centers and servers to host and deliver its vast library of music and audio content to users worldwide. _____
3. Music curation teams that curate playlists and recommendations, enhancing the user experience._____
4. Spotify's extensive licensing agreements with record labels, artists, and music publishers are a crucial intellectual property resource. _____
5. Spotify has a streaming platform, accessible via web and mobile applications. _____
6. Skilled executives and managers oversee Spotify's operations, including its global expansion. _____
7. Spotify's proprietary algorithms and software for personalized music recommendations and playlist curation are important to enhance user engagement. _____

LIVEWORKSHEETS