



ENGLISH LEVEL 4  
UNIT 8: RELATIVE PRONOUNS



1. Complete the following text using the correct relative pronoun ( who, where, or that).

Nike: Where Sports and Style Meet

Nike is a globally renowned brand 1. \_\_\_\_\_ has had a profound impact on the world of sports and fashion. Bill Bowerman and Phil Knight were a team of innovators 2. \_\_\_\_\_ founded the company in 1964. The headquarters are located in Beaverton, Oregon 3. \_\_\_\_\_ many of its iconic products are designed and tested. Since its inception, the corporation has become a prosperous business.

Nike is a thriving company 4. \_\_\_\_\_ is currently valued at around \$31 billion in revenue. This leading American fashion brand competes against luxury fashion houses 5. \_\_\_\_\_ people already know, like LVMH (Louis Vuitton, Dior, Givenchy) and Kering (Gucci, Balenciaga, Saint Laurent). The popularity of the brand and its well-known stores have contributed to this success. As a case in point, there is a flagship store on New York City's Fifth Avenue, 6. \_\_\_\_\_ customers can explore the newest sports apparel and footwear. The store often releases limited edition or exclusive products 7. \_\_\_\_\_ appeal to collectors and enthusiasts. For example, customization services captivate customers 8. \_\_\_\_\_ like to personalize certain products like sneakers with color choices, graphics, or text. Also, fan merchandise is offered for sports teams and athletes 9. \_\_\_\_\_ have been sponsored by the famous brand. Many people 10. \_\_\_\_\_ follow the games and tournaments can see their favorite athletes wearing the brand and love the idea of wearing it themselves. All in all, the store is a place 11. \_\_\_\_\_ customers can immerse themselves in the latest product lineup.

To sum up, Nike is a powerful and stylish brand 12. \_\_\_\_\_ is designed to enhance athletic performance and it is trusted by professionals and fitness enthusiasts alike. People 13. \_\_\_\_\_ want to wear athletic apparel while looking stylish can find both in a pair of Nike sneakers.