

7 Inspiration for change

Reading

- 1 Read the article on page 47. What is it about? Circle the correct answer.
- a what inspired people to start their own record labels
 - b how record labels find inspiring singers and bands
 - c what inspired some famous songs and albums

- 2 Read the article again. Match the reasons for starting the record labels (a–d) with the people from the article (1–4).

- 1 Michel Nath _____
- 2 Laura Lewis-Paul _____
- 3 Benjamin Lebrave _____
- 4 Park Jin-young _____

- a to create a company that treated people well
- b to help people to find and create records
- c to help people to hear more music from Africa
- d to have more women in the music industry

- 4 Which punctuation helped you find the definitions in Exercise 3? Match the punctuation (a–d) with the words (1–4).

- 1 records _____
- 2 vinyl presses _____
- 3 non-profit _____
- 4 singles _____
- a parentheses ()
- b commas , , , ,
- c dashes —
- d quotation marks "..."

The inspiration behind the record label



Many people know the big record labels, such as Virgin and Sony, but there are thousands of small record labels worldwide that support musicians to make and sell their music.

Vinil Brasil

In the past, **'records'**—large circles of light plastic—were the most popular way to listen to music, but this changed when new technologies arrived in the 1980s. At the start of the 2010s, records started to become popular again. However, in Brazil it was difficult to find records and for musicians to create them. The musician Michel Nath wanted to change this. In 2014, his friend found some old **'vinyl presses'**, which are machines for printing records, in a garbage dump in São Paulo. Michel bought them and opened a factory that prints records. He wanted to print records that were new or difficult to find.

Saffron

A recent survey found that only 5 percent of people who work in music technology are women. Laura Lewis-Paul is one person who is working to change this. In 2015, she opened Saffron to make the music business a fairer place. Saffron runs training courses such as DJing and sound engineering for women and people with diverse identities. Saffron is a **'non-profit'** record label, so it uses any money it makes to train others.

Akwaaba Music

In 2007, Benjamin Lebrave (or DJ Bbrave), who grew up in France, was working for a digital record label in San Francisco. He noticed that there wasn't much Ghanaian music on the internet, so he went to Accra, the capital of Ghana, to find out why. When he arrived, he heard lots of great music, so he opened Akwaaba Music for others to hear it. The label opened in San Francisco in 2008, but in 2011, Lebrave moved the record company to Accra to be closer to the African music scene. The label now has musicians from all over Africa.

JYP

JYP is the biggest K-pop record label in the world. The owner, Park Jin-young, is a singer and a songwriter. He has sung on over fifty of his own **'singles'** (recorded songs that people can buy). He started the label in 1997 with a group of other professionals who shared the same goals and values as him. Park Jin-young believes that companies should be honest, open, and treat people well. JYP finds new talent through its training school, and every year it gives some profits to charity.

- 5 Read the article again. Complete the sentences with the names of record labels from the article.

- 1 _____ and _____ provide training.
- 2 A musician opened _____ and _____.
- 3 _____, _____, and _____ have a male owner.
- 4 _____ and _____ use their profits to help others.
- 5 _____ and _____ opened at about the same time.
- 6 _____ and _____ wanted to help people buy or hear music.

Grammar

Defining relative clauses

1 Circle the correct option(s) to complete the sentences. Two options may be correct.

- 1 That is the café *where / who* she wrote her books.
- 2 My uncle is the person *that / who* gave me the idea.
- 3 That record is the one *which / that* I listened to every day.
- 4 Saturday is the day *when / where* I relax at home.
- 5 That's the piano *that / –* I learned to play on.

2 Rewrite the sentences using a relative clause. You may need to change some pronouns and articles.

- 1 Sofia is a soccer player. She inspired me to play.
Sofia is the _____
_____.

2 This is the book. It helped me to make my videos!

This is the _____
_____.

3 Charing is a village. Sam met his wife there.

Charing is the _____
_____.

4 These are the plates. My dad got them in Spain.

These are the _____
_____.

5 Koh Kong is an island. I grew up there.

Koh Kong is the _____
_____.

Listening

1 Match the inspirational quotes below (a–c) with their meanings (1–3).

- 1 People want more than they need. _____
- 2 Find happiness by enjoying life. _____
- 3 You can learn anything. _____

a

“If you want to be happy, be.”

Leo Tolstoy

b

“There are no limits to learning.”

Cristiano Ronaldo

c

“We need much less than we think we do.”

Maya Angelou

- 2  7.2 You are going to listen to three people talking about how they feel about inspirational quotes. Circle the words you think they will use. Then listen and check.

- | | |
|---------|-------------|
| a love | d terrible |
| b hate | e positive |
| c silly | f happiness |

- 3  7.2 Listen again. Which speaker are these sentences about: speaker 1, speaker 2, or speaker 3? Write S1, S2, or S3.

- 1 They prefer to read their friends' ideas more than inspirational quotes. _____
- 2 They have an inspirational quote on their wall. _____
- 3 They have a book of inspirational quotes. _____
- 4 They send inspirational quotes to friends and read them every day. _____
- 5 They think inspirational quotes are often wrong. _____
- 6 They think inspirational quotes might help them with their business. _____

Vocabulary

The environment

- 1 Complete the definitions with these words.

care about environment	planet pollution	recycle reuse
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- 1 _____: a large round object in space (e.g., the Earth)
- 2 _____: damage to the natural world by harmful substances
- 3 _____: use something again
- 4 _____: be interested in someone or something
- 5 _____: change trash into something new
- 6 _____: the natural world

- 2 Complete the text with the correct words from Exercise 1.

Me and the environment

Every day, I read a new article about ¹_____, like dirty air from factories, and it really worries me. We only have one ²_____, so we need to look after the ³_____. It's something that I really ⁴_____, so I always try to do the right thing. I ⁵_____ as much as I can and I'm trying to reduce how many things I buy with plastic packaging. I also ⁶_____ things. For example, I use old clothes to clean the house. My goal is to throw nothing away—I want to have an empty trash can!

Grammar

Used to

- 1 Complete the sentences and questions with the correct form of *used to*.

- 1 I _____ care about the environment, but now I know it's important.
- 2 Sheila loves cooking shows now, but she _____ prefer talk shows.

- 3 What kind of music _____ you _____ listen to when you were a teenager?
- 4 Before phones, everyone _____ have to meet on time!
- 5 In the past, cars and buses _____ have any windshield wipers.
- 6 _____ Luis _____ read a lot of books?

Pronunciation

Understanding elision (1): *used to*

1 🔊 73 Listen and circle the option you hear.

- 1 I *used to* / *didn't use to* care about trees.
- 2 I *used to* / *didn't use to* use a plastic toothbrush.
- 3 I *used to* / *didn't use to* buy new clothes.
- 4 I *used to* / *didn't use to* walk everywhere.

Writing



An inspiring person: my sister

- 1 She has two children and a full-time job, but somehow still finds time to paddleboard, swim, see friends, and help out at her children's school! She's a person who really enjoys life.
- 2 Her youngest child is six months old, so she has to wake up a lot in the night. Her oldest child is three and he gets up at 5:30 a.m. every morning! If I don't get enough sleep, I'm not very friendly!
- 3 She believes she can do anything if she tries. Last year, she helped the school to make a small garden for the children!

1 Read the blog post above. Match the topic sentences (a–c) with the paragraphs (1–3).

- a One of the things I respect most about her is that she is so confident. _____
- b Someone who really inspires me is my sister. _____
- c She inspires me, as she is always smiling, but she never gets enough sleep. _____

2 Read the blog post again. Match the paragraphs (1–3) with the paragraph summaries (a–c).

- a one amazing thing she did _____
- b why she is inspiring _____
- c someone who inspires me _____