Word Families

noun	accommodations	The accommodations on our trip were very comfortable.
verb	accommodate	It's a small hotel that can accommodate only about fifty guests.
adjective	accommodating	We found our hosts very accommodating.

noun	avoidance	Avoidance of environmental damage is an important part of ecotourism.
verb	avoid	We can avoid damaging the environment if we are careful to follow certain practices.
adjective	avoidable	Following certain practices makes damage to the environment avoidable.

noun	concept	Ecotourism is a concept that is growing in popularity.
verb	conceive	It is not hard to conceive of ways to protect the environment.
adjective	conceptual	Ecotourism has gone beyond the conceptual stage to become something that many people have put into practice.
adverb	conceptually	Ecotourism differs conceptually from regular tourism.

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noun	injury	Large cruise ships cause several types of injury to the environment.
verb	injure	Ecotourists try not to injure the environment.
adjective	injurious	Some practices, such as anchoring large cruise ships close to coral reefs, are injurious to the environment.

noun	publicity	The more publicity ecotourism gets, the more people will become interested in this type of travel.
verb	publicize[1]	Many companies publicize themselves as ecotourism companies, but not all of them follow ecotourism principles.
adjective	public	Tour companies make their services public through advertisements on the Internet and in magazines.
adverb	publicly	The need to protect the environment is being discussed publicly.

noun	wild	Many tourists enjoy photographing animals in the wild.
noun	wilderness	Many people enjoy spending time in the wilderness.
adjective	wild	Some tours are organized to destinations where wild animals can be observed.
adverb	wildly	Places such as Machu Picchu and the Galapagos Islands have become wildly popular ecotourism destinations.

[1]BrE: publicise

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Word Family Practice

Choose the correct word family member from the list below to complete each blank.

Ecotourism companies operate on the principle that 1..... of harm to the environment is not only possible but an important part of pleasure trips. The basic 2..... of ecotourism is to respect the places you visit, in terms of both the culture and the natural environment. Ecotourism companies offer a wide range of tours. Some include stays in luxury hotels, whereas others take travelers to remote destinations where only the simplest 3..... are available. On some trips, travelers learn about the 4..... plants and animals that live in the area. On others, they learn about the local traditions. On all trips, travelers are careful not to cause any type of 5..... to the environment. Where environmental harm is concerned, they don't want to be among the culprits. If you are interested in ecotourism, it's easy to find out about trips being offered. Ecotourism companies 6..... their trips in travel magazines and on travel websites.

1.	avoidance	avoid	avoidable
2.	concept	conceive	conceptual
3.	accommodations	accommodate	accommodates
4.	wilderness	wildly	wild
5.	injury	injure	injurious
6.	publicity	publicize	public

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