

SLANG, JARGON AND NETSPEAK

1. Match the following concepts with their descriptions:

Network-related language found in chats, apps and other digital platforms.

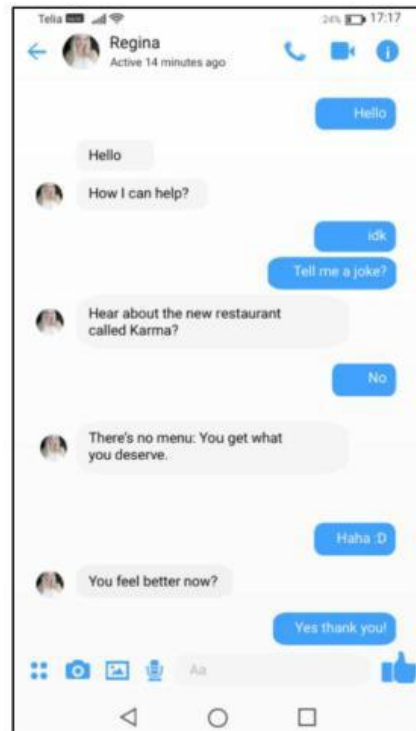
Words-phrases with a cultural definition that go far from their literal definition.

Specific words-phrases used in a particular field, profession or trade.

2. Read the following messages. Label them by writing as INFORMAL or FORMAL.



(a) _____ INFORMAL



(b) _____



(c) _____

To: Harriet Adamo, Physical Plant Manager, XYZ Corporation
 From: Mel Vargas, Construction Site Manager, Maxim Construction Co.
 Sent: Mon 10/25/09 8:14 AM
 Subject: construction interruptions

Harriet,

I know employees of XYZ Corp. are looking forward to moving into the new ABC Street building in January, but recently groups of employees who do not have business here have been walking through the building. These visits create a safety hazard, interrupt the construction workers, and could put your occupancy date in jeopardy.

Would you please instruct your staff members who haven't already been moved to ABC Street to stay out of the building? If they need to meet here with someone who has already moved, they should conduct their business and leave promptly via the nearest staircase.

We need to avoid further interruptions so our construction workers can get the building ready for occupancy on schedule. If you have any questions, please call me.

Thanks,
 Mel

(d) _____

MEMORANDUM

DATE: October 23, 2021

TO: All Staff

FROM: Jake Ryan, Director, Product Development

SUBJECT: Launch of Product XYZ

Due to extensive customer feedback, and the results of current testing, I wanted to inform you that Product XYZ will be delayed from its original launch date of November 15th, until Q2 2022.

We are confident that time for additional testing will serve to make XYZ more effective in fighting security breaches that customers are facing. For those customers that you believe will now consider a competitor's product, the marketing department is developing a promotional offering, which sales reps can share with their customers to help reduce those who will now go to our competitors.

More information about this will be forthcoming from Marketing. Management is also aware that this might impact those sales reps carrying quota for XYZ and this news may impact them adversely. We are prepared to relieve quota on those sale reps who can demonstrate those customers they have received commitments from their managers.

As disappointing as this news may be, we are confident in our employees, and know the additional time will serve this company well by creating a more successful product.

(e) _____



(f) _____

3. Write down the abbreviations next to the following concepts.

- Be back later _____ BBL _____
- I got to go _____
- To be honest _____
- Direct message _____
- Babe or baby _____

4. Label the sentences below with the correct jargon.

- A lot of countries still use Cry1A **bacteria** to create **insecticides**.
- Gosh! It's time to practise some **minor music scales** with **triplets** to improve the agility of this **movement**!
- The historic theatre had an elaborate **façade**, featuring intricate carvings and **marquees**.
- We will lose great **profits** if we buy those **shares**; it seems a **bag of snakes**!
- If you have a lot of **tartar** beneath your **gums**, it is better to go for a **scaling** process.
- The **sentence** is cancelled. The **plaintiff** had an asthma attack.
- Indigenous communities from the Amazon region have preserved a sort of **shamanic tales**.
- The **photograph** was superb! The girl's face **portrait** has a **detail shot**.