
Campaign launched to improve English

The Jakarta Post | National | Tue, December 20 2011, 11:14 PM

National news

1)

Chairwoman of Bina Media Wicana, The Jakarta Post's publisher, Yulia Herawati shakes hand with the director general for secondary education at the Education and Culture Ministry, Hamid Muhammad, after signing the collaborative Newspaper in Education (NIE) program to improve English communication skills among secondary school students in what it calls the Newspaper in Education (NIE) program.

2)

In an agreement signed by both institutions on Monday, The Jakarta Post Foundation will support the ministry's efforts to improve the process of learning English in 100 high schools and vocational schools throughout the country by supplying free newspapers published by the company in 2012.

3)

Oil giant PT Chevron Pacific Indonesia is taking part in the program by paying for free copies of The Jakarta Post to be delivered to secondary schools in North Sumatra, Riau, West Java, Central Java, East Java, Jakarta, Bali, and East Kalimantan.

4)

Education and Culture Minister Muhammad Nuh said in a statement that the partnership would help increase the English literacy rate among Indonesian students, as well as improve students' knowledge about media and current affairs. "It is very important for students to understand what a media company says in its publication as this will shape their attitude toward the news," he said.

5)

The ministry's Director General for Secondary Education, Hamid Muhammad, said the program would help in the ministry's efforts to improve the teaching and learning of English in the country. "The Newspaper in Education program will nurture communication skills among our students, particularly in high schools and vocational schools because the current, competence-based English curriculum has not yet encouraged students to use their English knowledge and skills to communicate," he said.

6)

Hamid said the program had inspired the ministry to set up similar programs at other schools. "The program is attempting to promote newspapers as learning resources in schools. We hope that the collaboration will benefit students as well as teachers at these schools," said Jusuf Wanandi, the Post's director.

The Jakarta Post Foundation has been organizing the NIE program since 2007, a campaign inspired by The New York Times' program that has been running uninterruptedly since 1955. (JP/msa)

Supporting event 1

Attribution/
when & where the story
is covered

Lead/

what the main event is
& how the setting is

Commentary 2

Background/past event
information related to
the main event

Supporting event 2

Supporting event 3

Commentary 1