

## 3.2 VOCABULARY

### TALKING ABOUT PRICES AND VALUE

A Match the columns to complete the sentences.

- |                                                 |                                  |
|-------------------------------------------------|----------------------------------|
| 1 You should take advantage _____               | a in the success of a business.  |
| 2 Location plays an important role _____        | b for something you want to buy. |
| 3 It's a good idea to invest _____              | c on good reviews.               |
| 4 Businesses rely _____                         | d in a business opportunity.     |
| 5 Customers have an effect _____                | e of every business opportunity. |
| 6 At some stores, you can suggest a price _____ | f on the success of a business.  |

B Choose the correct word for each sentence.

- A I was charged too much *on / to / for* my ticket.  
B Oh, no! I hate it when I don't pay a fair price *on / to / for* something!
- A We should study more. We have to make the most *on / in / of* our time in class.  
B I can always rely *on / with / of* you to be a good student.
- A I need to come up *with / for / in* a way to make more money.  
B Maybe you should invest *for / in / of* a new business idea.
- A I got a new job. Depending *in / on / to* how much they pay me, I might go shopping for new clothes.  
B Good idea! You should treat yourself *of / for / to* something nice!

C Are the sentences true or false? Rewrite the false sentences so that they are true.

- If you pay a fair price for something, someone is taking advantage of you.
- When you suggest a price for something, you should offer more than you can afford.
- If a business has an effect on an area, the neighborhood stays the same.
- Because customer service plays an important role in the success of a business, owners make sure to hire friendly staff.
- Businesses do not depend on good reviews. They rely on having unhappy customers!