

## Infomercial script

Step 1: Name the problem

Do you (a problem)

?

Have you ever (another problem)

?

Step 2: Introduce the product that you're selling

Try (name of your invention)

!

Step 3: Tell what the product does

The (kind of invention it is)  
that (what your invention does)

!

Step 4: Tell more about the product using adjectives

Comparative adjective sentence:

Superlative adjective sentence:

Step 4: Call to action

Ready to (how your invention makes their life better)

?

Call (telephone number)  
and receive (name of your invention)  
for (number) easy payments of  
(price of your invention)

! Call now!