

BUSINESS and FINANCE

- Answer these fourteen questions to score your vocabulary knowledge.

1. When people 'advertise' products they want to
 - a) buy them
 - b) sell them
 - c) export them
 - d) use them
2. An 'annual' earnings report can tell about a company's profits
 - a) during the past year
 - b) during the past month
 - c) during the past week
 - d) during the past day
3. In which of the following places can a person find 'cargo'?
 - a) on the Internet
 - b) in an employee's home
 - c) in an office
 - d) on a ship
4. Which of the following words is most similar to 'consumer'?
 - a) manager
 - b) buyer
 - c) employer
 - d) seller
5. What does a business do when it 'earns' money?
 - a) it breaks even
 - b) it loses money
 - c) it makes money
 - d) none of the above
6. Which of the following things does a business do when it 'expands'?
 - a) it opens more stores or offices
 - b) it imports products
 - c) it closes a factory
 - d) it publishes an annual report
7. A company's 'headquarters' might be found
 - a) on a business suit
 - b) in a warehouse
 - c) in an office building
 - d) inside a secretary's desk
8. Which of the following is most similar to a company 'logo'?
 - a) a game
 - b) a song
 - c) a story
 - d) a picture
9. 'Merchandise' is something that people can
 - a) buy
 - b) sell
 - c) export
 - d) all of the above
10. If a business makes a 'profit', we can say that
 - a) it is in the black
 - b) it is in the red
 - c) it is bankrupt
 - d) it hires many people
11. Which of the following words is most similar to a business 'proposal'?
 - a) question
 - b) suggestion
 - c) discussion
 - d) interruption
12. Which of the following people do companies 'hire'?
 - a) buyers
 - b) sellers
 - c) employees
 - d) employers
13. Which of the following words is most similar to 'value'?
 - a) need
 - b) make
 - c) money
 - d) product
14. Which of the following things can you probably find in a 'warehouse'?
 - a) merchandise
 - b) products
 - c) goods
 - d) all of the above