

# 1 ➤ Corporate culture

## Vocabulary Elements of corporate culture

### 1 Complete the sentences using the words in the box.

atmosphere flexibility hierarchy image open-plan  
organisational strategy structure values

- 1 Company \_\_\_\_\_ refers to the way a business is organised.
- 2 Company \_\_\_\_\_ is planning a series of actions in order to achieve something.
- 3 An \_\_\_\_\_ office is one which does not have walls dividing it into separate rooms.
- 4 A good \_\_\_\_\_ in a company means a positive feeling that a place gives employees.
- 5 The \_\_\_\_\_ of a company refers to the general opinion that people have of an organisation or product. This is not limited to advertising.
- 6 Having \_\_\_\_\_ means being able to change or adapt to a situation.
- 7 Company \_\_\_\_\_ means staff are organised on various levels, depending on responsibility, e.g. junior and senior managers.
- 8 Company \_\_\_\_\_ are the principles and practices that a business feels are important, e.g. equal pay for men and women, or the way employees are treated.
- 9 \_\_\_\_\_ behaviour looks at how people work together and how ways of working, e.g. employee interaction and leadership style, can affect the whole organisation.

### 2 Read the conversation between an HR manager (HR) and a new intern (I). Choose the correct option.

**HR:** Do you have any questions for me, Rebecca?

**I:** Yes, I'd like to know what the working environment is like.

**HR:** You'll find there's a good <sup>1</sup> *flexibility / company structure / atmosphere* because our staff are friendly and positive. And the <sup>2</sup> *pay rate / dress code / company image* is quite relaxed. It's business casual.

**I:** And what are the working hours? Are they 9 a.m. to 5 p.m.?

**HR:** That's right, although we expect employees to have some <sup>3</sup> *flexibility / company values / minimum salaries* and adapt when plans change, for instance, your boss may ask you to work late one day to finish an important task.

**I:** And does everyone work in a(n) <sup>4</sup> *scaled / incredible / open-plan* area?

**HR:** Yes. None of the managers has their own office anymore.

**I:** So what would my monthly pay be?

**HR:** As you are new to the company, you would be earning the standard <sup>5</sup> *pay structure / minimum salary / open-plan* for interns, which is about €800 a month.

**I:** €800? Erm ... I was hoping for something a little higher.

**HR:** Well, we could discuss a slightly higher <sup>6</sup> *pay rate / company structure / pay structure* after the six-month trial period.