Business Speaker Erin Meyer: How Cultural Differences Affect Business

URL: https://www.youtube.com/watch?v=zQvqDv4vbEg, 4m 9s, 10 Dec 2014, The Lavin Agency Speakers Bureau

GIST: Your boss has just put you in charge of organizing everyone's business presentations to Japan, and wants you to help everyone learn a bit about Japanese business social practices. Let's see if this brief video will be helpful for you and for them. **READ** these possible gist terms, and **WRITE** them down on a separate piece of paper. **LISTEN** to the video at least once (*video box below: to start or stop, click in the video box; the menu bar is visible, but not active*). **MARK** each time you hear these terms. When you're finished, **COUNT** how many of each term you have heard, and use the pull-down menu to choose the correct answer. ***WATCH OUT!*** An envious colleague has included at least one term that is not in the video! (**MAXIMUM TIME ALLOWED**: 15 minutes)

_____ Japan _____ Minnesota _____ China

video box:

LIVEWORKSHEETS

DETAILED: Great, you've seen that this video can be helpful for you all. Now you need to focus on the content because the boss is going to ask you a lot of questions about it. **READ** the questions TWICE, then **LISTEN** to the video TWICE **WITHOUT** looking at the questions (*video box above: to start or stop, click in the video box; the menu bar is visible, but not active*). Now go to the True/False questions, and answer them, correctly, by **CLICKING** on True or False **WITHOUT** listening, again. **Don't worry**! The questions are purposefully **general**, so you should be able to answer them, correctly, without having to listen, a third time, but if you do need to, it's OK, just remember for which questions you needed to do it, so you and your teacher can talk about why. (**MAXIMUM TIME ALLOWED**: 25 minutes)

WATCH OUT n. 1! An envious colleague has included at least one question that is misleading! ***WATCH OUT n. 2***! Not all questions are asked with exactly the same language as is used in the video!

	TRUE	FALSE
1. The speaker and her colleagues developed a method for better understanding cultural differences.	_____	_____
2. There is a Japanese term for someone who can't "read the air."	_____	_____
3. The author grew up in a multi-cultural place.	_____	_____
4. The author was in Japan without a Japanese colleague.	_____	_____
5. In Japan, speakers need to look carefully at the listeners.	_____	_____
6. The Japanese meet people's eyes about as much as in the West.	_____	_____
7. Immediately, a lot of people raised their hands with questions.	_____	_____

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