READING

ANSWER the questions with COMPLETE SENTENCES :

What type of document is it ?

Who was it written by ?

When was it written ?

What nationality is it ?

Choose 2 words from the headline to say what the document is about :

New Hi there! Anglais 3e - Manuel

#nomakeupselfie campaign started by teenage mum from Stoke raises $8m for Cancer Research

#nomakeupselfie campaign which has raised $8 million for Cancer Research was started by teenage mother from Stoke-on-Trent, it has emerged.

It has become one of Cancer Research UK's most successful fundraising drives, generating more than $8 million in less than a week.
But the "no make-up selfie" campaign was not thought up by the national charity – instead, it was the brainchild of a teenage mother from Stoke-on-Trent, Staffs.
Fiona Cunningham, 18, decided to encourage people to share pictures of themselves without make-up on social media, and to donate money via text message to the cancer charity, after losing family members to the disease.
An estimated 2 million women across the world – including Kirstie Allsopp and Holly Willoughby, the television presenters, and Jemima Khan, the socialite* – have now taken part in the online craze.
Cancer Research UK said it had been surprised by the "unprecedented" increase in donations in response to the unofficial campaign. It said the money would allow it to carry out 10 new clinical trials into the disease.

by Claire Duffin, www.telegraph.co.uk, 2014

*A socialite is a person who usually comes from a privileged background.

DRAG and DROP the correct information :

Claire Duffin Kirstie Allsopp Stoke Jemina Khan Fiona Cunningham Staffs

Name of a television presenter Name of the person who started the campaign

Name of the person with a privileged social background Name of the city where it started

RIGHT OR WRONG ????

The campaign has raised 2 million pounds. R W
The campaign has raised 8 million dollars. R W
The campaign is against selfies R W
The campaign is to denounce the abuses of selfies. R W
The campaign was created by a national charity R W
The campaign was created by a mother R W
She is 18 years-old R W
She has taken 18 selfies R W
With this campaign , people are asked to send money to television presenters. R W
People are asked to send a selfie with no make up R W
People are asked to make a donation for the Cancer research charity. R W

LIVEWORKSHEETS

LIVEWORKSHEETS