

Unit 1 – Lesson 1

A. VOCABULARY

Complete the sentences with the words in the box. Sometimes you need to change the form.

provide revenue based employee operate specialize
subsidiary competitor produce exporter

Skoda (1) _____ cars and other vehicles. It is a (2) _____ of Volkswagen (VW) Group and it is the third oldest car maker in the world. It's (3) _____ in the Czech Republic, but it is a global company. It (4) _____ in 103 markets and has more than 25,000 (5) _____ worldwide.

Skoda has the advantages of a central European location and technology from the VW Group. For this reason, its costs are lower than many of its _____, and it _____ in cars which offer good value for money.

When the company started, it produced bicycles. Today, it continues to (8) _____ support services to the Tour de France and Tour of Britain cycle races.

B. Listening

Listen to the information about Nestle' and fill in the blanks.

- The Nestle' company is over 150 years old. It was created in _____ by Henri Nestle'. And the first Nestle' product was _____.
- The company still _____ baby products today, but this is just one in a wide range of food and drink products including chocolate and confectionary, _____, breakfast cereal and ice

cream. It's a very _____ company with an _____
_____ of around 90 _____ Swiss Francs.

Nestle' is a truly global company. Its head office is in Vevey in
_____ but it manufactures in 447 _____ around the
world and sales on all 5 continents. It has over 300,000 employees.

We talked to some of them today. Nestle' _____ that it is
important to _____ in its employees. Training is an important part of
its philosophy. Last year, _____ of employees did training
courses.

We here from a Nestle' employee who started on the production line is now a
senior manager. Nestle' also invests in people outside the company, giving
money and help to local _____. The company
_____ education and nutrition, health programs and gives free
food. We talked to a health expert on how Nestle' product can improve your
health.

Finally, we look at Nestle's role as a green company. It _____ the
environment by using less water, less energy and less packaging.

A supplier tells us how Nestle' helps him to conserve water in his
_____ businesses.

All these and more in Nestle' in Focus right after the break.

C. Speaking

*Talk about your company. You may use the following suggested questions
or use your own ideas.*

- *How old is your company?*
- *What does it specialize in?*
- *How many departments does it have?*
- *Where is the head office?*
- *How many employees does it have?*
- *Is employee training important for the company?*
- *Do you love your job here?*