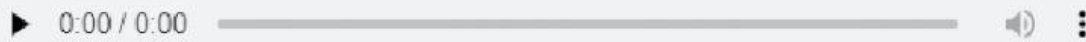


Advertising

3. Now listen to the adverts and write the products.



Advert 1 is for _____.

Advert 2 is for _____.

Advert 3 is for _____.

Advert 4 is for _____.

Advert 5 for _____.

a sports clothes

b cosmetics

c credit cards

d cars

e sweets

f fast food

5. You are going to hear four dialogues. Read sentences A-E and match each one to a phrase (1-5) you are likely to hear. Use the underlined words to help you.

1) Go straight on at the ____

2) I really think you should ____

3) I don't think you're right about ____

4) It's just not good enough ____

5) A few moments later, ____

a The speakers start by agreeing, but then disagree.

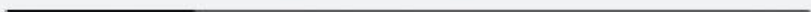
b One speaker is complaining about something he bought.

c One speaker is trying to persuade someone to go out for the evening.

d One speaker is giving directions to the nearest cinema.

e One speaker is narrating an amusing event that happened.

6. Now listen and match the four dialogues with sentences A-E in exercise 5. There is one extra sentence.

▶ 0:46 / 3:22   

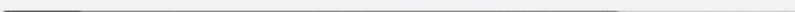
Dialogue 1: sentence _____

Dialogue 2: sentence _____

Dialogue 3: sentence _____

Dialogue 4: sentence _____

2. You will hear five speakers talk about entertainment. You will hear the recording twice. Match sentences A-E with recordings 1-5. There is one extra sentence.

▶ 0:16 / 3:09   

- a We learn about somebody's life. _____
- b The speaker is making an announcement to competitors. _____
- c The speaker wants to advertise a summer job opportunity. _____
- d The speaker is still studying at school. _____
- e We learn about the history of some popular stories. _____
- f The speaker is describing a festival. _____