

TWO MILLION FOLLOWERS?

Fill in the blanks with the correct form of the root word on the right.

Some users of Twitter have thousands of followers. Clearly, they are (1) _____ people. But some of their followers are pretty silent and (2)_____; in fact, they don't seem remotely interested in the (3)_____ of the person they are following. And there's a reason for this: they are (4)_____, added to the person's account by companies that sell fake social media followers to anyone hoping to boost their reputation. The number of followers a user has is often seen as an indicator of their social influence or (5)_____. Therefore, people such as artists or aspiring musicians might not find the idea (6)_____. Having thousands of followers could enhance their image as a (7)_____ commodity and even lead to offers of work. Although it's not (8)_____ to sell followers and it can be lucrative, somehow it feels (9)_____ and unsatisfying. If your followers are fake, they don't care about you - and certainly don't read your comments. So what's the point of tweeting at all?

- (1) fascinate
- (2) respond
- (3) contribute
- (4) fabricate
- (5) popular
- (6) appeal
- (7) desire
- (8) legal
- (9) ethic

