Part 1: Vocabulary

1 Replace the words in italics in 1-8 with the phrases from the list. Change the form if necessary

miss the deadline *fall behind schedule* *stay on track* *go over budget* *upfront planning* *an accurate forecast* *budget constraints* *make the launch date*

1 A project like this needs plenty of preparation beforehand.

2 The contractors failed to keep to *the agreed schedule* so the new bridge was completed one year late.

3 The whole project has been difficult and we've *lost time* because of unforeseen delays.

4 Can you give me *a detailed prediction*?

5 They didn't start *selling the new product on the agreed date.*

6 What *limitations on spending* do we have when it comes to travel costs?

7 There are strict penalty clauses, so it'll be expensive if we *are late for that date.*

8 I always look at our spending carefully so that we don't *spend more than we have.*

2 Complete the phrases in bold in the text with a suitable word from the list

benefits / concept/ innovative/ practical/ proposition/ technology

The Cell Zone™ is an **idea** from Salemi Industries. The **key** behind this sound- resistant cell phone booth is that it lets you make and receive cell phone calls without disturbing anyone. It's a **solution** to the increasing problem of making calls in noisy public spaces where you need somewhere quiet and private to talk. With its ergonomic cylindrical shape, the Cell Zone™ is a product where **cutting-edge** is combined with a stylish design. It's made from two steel cylinders fitted inside each other. The space between is filled with a soft, sound-absorbing material that acts as an additional sound barrier. One of the **major** of the Cell Zone™ is that it can be located almost anywhere — airports, nightclubs, restaurants, libraries, sports stadiums, hotels, shopping malls or even on the street. The exterior of the booth can also be used for advertising, making it a **commercially-viable** .

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