

HOW CAN COMPARATIVE THEORY BE APPLIED TO JOB-HUNTING?

I. Introductory paragraph:

- Comparative advantage theory → job hunting
- Recognizing and exploiting personal comparative advantages:
 - 1. Choose best job to apply for
 - 2. Stand out
 - 3. Prepare well for the interview

II. Body

1. *Recognizing and exploiting personal comparative advantages → choose best job to apply for.*

Best job = when the job is (1)and (3)

- the offer is (1) when
 - Skills & experience = job (2) + good presentation during interview
- the job is (3)when satisfied with
 - Salary + other money-related benefits ((4)
 - Other factors: (5), corporate culture, character of one's fellow workers

2. *Recognizing and exploiting personal comparative advantages → Prepare well for the interview*

- No skills for writing his own CV → hire a professional company + spend time on higher-return tasks (researching the (7) of the company, learn about how to behave in an (8))

3. *Recognizing and exploiting personal comparative advantages → stand out*

- Absolute skills (knowledge, experience) → can't stand out. (Almost everyone = you)
- Less (6) talents (ability to play instruments, proficiency in a language)
 - stand out.

III. Conclusion