

Iconic People And Their Eureka Moments



Elias Howe was struggling to create a sewing machine. He couldn't come up with one part of it. Plagued by stress, he had a nightmare involving being repeatedly stabbed. He noticed the spears in his dream had holes in the top, and realised this technique could be used for the _____ design.

The book that took the world by storm and sparked a huge franchise first came to the author on a busy train home. The author didn't have a pen and had to wait until returning home to write the idea down. _____

Reyn Guyer was working on a promotional display for a polish company. He was using patterned polka-dot paper in the design when he suddenly envisaged a board game where people used instead of traditional pieces. _____



Percy Shaw allegedly came up with his invention after driving his car off the road on the way home from the pub. His headlights were reflected back from the _____ of a _____ on a nearby fence showing him he was about to drive off into a ditch.

Richard James was working on developing a spring to keep equipment steady on ships when he accidentally knocked some of his samples over. As he watched them move across the floor, he had a sudden flash of inspiration – and the _____ came into being.