

PROFESSIONAL COMMUNICATION MISSION STATEMENT AND SMART GOALS



The mission statement for our company is: *(Why do we exist as a company?)*

The SMART Goals for our company are: *(as least 3)*

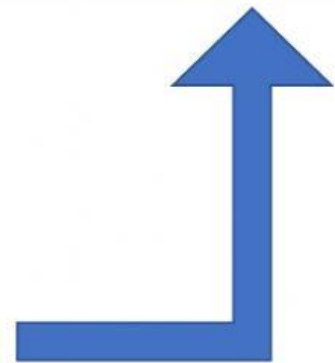
1. _____

2. _____

3. _____

4. _____

5. _____



Remember: Your Goals should be:

1. SMART
2. Big and Long-term
3. They should support your Mission Statement.

We are making objectives for SMART Goal # _____

Objective #1:

Objective #2:

Remember: Your Objectives should be:

1. Small steps toward a goal.
2. Short-term Actions.
3. Set your people up for success.