

1. By putting all your money in one investment, you are **putting all your eggs in one basket**.
2. When you don't have a staff, you **have to wear more than one hat**.
3. We were exhausted after the presentation, having **left everything**

On the (playing) field.

4. When the director got sick, the assistant director was **on point**.
5. Hitting all our KPI's across so many different platforms and expectations was a real **coup** for my team.
6. Getting a soccer player as big as Nadal was a **make-or-break moment** for our project.

In charge

A success

Take on more than one role

Gave all our energy

Committing all your resources to one place

Defining moment