

Grade 9 - Characteristic of Entrepreneur

Read the case given carefully and analyse who can be successful entrepreneur based on their skills and characteristics.

Scenario 1 –

Ameera started a shop of designer Ababya online. Her designs are amazing, unique and customers would love it.

She has been researching unique fabrics and embroideries around the world to make her designs stand out. She herself looks into every detail of her products, buys fabric, does designing, decides price and makes advertisements for her product for Instagram and Facebook. She has also done photoshoot of her products for advertising.

Do you think Ameera can be successful entrepreneur?

Why do you think so? What are the characteristics she has?

Scenario 2 –

Jassim, finds his job boring as an engineer as he was always liked fashion and grooming. His friends and family asked him not to give up his well-paying job. He quits his well-paying job after he got himself trained by leading institute.

Jassim opens a salon, he appoints the best trained staff. It's one of its kind and customers are loving it. In six months, the salon is packed with customer and appointments are always lined up.

Do you think he can be successful entrepreneur?	Why do you think so? What are the characteristics he has?	
Scenario 3 – Shahad took up business management at university, as she always wanted to be and entrepreneur. She scored well and later took up a job in one of the leading companies, She did not start her business as she did not have any new idea. Now she has been offered business partnership, but she does not want to quit her well paying job. She said she was, stressed about her limitations as far as typing, book-keeping and computer skills were concerned, so she is not sure if she will be able to handle all the work if she joins the business.		
Do you think he can be successful entrepreneur?	Why do you think so?	