

SOCIAL MEDIA

Reading Activity

1) Read the following text about social media and complete it with the missing words from the box

information	comment	photos	documents
post(x2)	images	react	write
applications	videos	create	music
websites			share

What is social media?

According to the balance small business, Social media refers to _____(1) and _____(2) that are designed to allow people to _____(3) content quickly, efficiently, and in real-time. The ability to photos, opinions, events, etc in real-time has transformed the way we live.

Different types of social media

Facebook:

This social media allows people to share videos, _____(4) and _____(5) to different "Friends" or "groups". Also, people can _____(6) some status or opinions in their profiles and their friends can _____(7) to them with an emoji.

Tumblr:

In this social media, people can share different type of _____(8) with other people. They can _____(9) a recipe or they can also write about a travelling experience. In every blog, people include _____(10), drawings or videos next to their written entry.

Tik Tok:

The main function of this social media is to _____(11) different types of _____(12) You can edit the video by using some filters, _____(13) and recordings with your smartphone. Then, you can _____(14) it and share it with your friends or people in general. You can also _____(15) the videos.

2) Answer the following questions by using the information from the text

- What does social media refers to?
- What can friends do with what people post?
- What can people share in Tumblr?
- What is the main function of Tik Tok?