

Analyzing an Advertisement

A. **Goal** : analyzing Advertisement text and understanding the meaning

B. **Procedure**:

A. Students work individually to analyze the advertisements.

A. **After reading the advertisement text, analyze them !**

1)



ITTY-BITTY
ROUTE 66
RESTAURANT

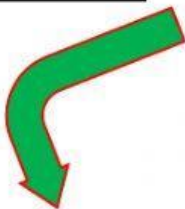
**Daily Home Made
Specials**
Eat-In & Carry-Out
Monday - Friday 7 a.m. - 8 p.m.
Saturday 7 a.m. - 3 p.m.

618-797-1337
512 E Chain of Rocks Rd
Granite City, IL

\$2 OFF any purchase of **\$15** or more.
Not valid with any other offer.
Expires 6/15/16

The advertisement features a wooden background. At the top left is a logo for 'ITTY-BITTY RESTAURANT' with a 'ROUTE 66' shield. To the right, the text 'Daily Home Made Specials Eat-In & Carry-Out' is displayed, followed by the hours of operation. Below this, the phone number and address are listed. In the center, there are images of a strawberry shortcake dessert and a large sandwich. At the bottom, a red-bordered box contains a '\$2 OFF' promotion for a \$15 purchase, with an expiration date of 6/15/16.

Drag the answer
from the
advertisement to
the correct box.



What is the specialty of this advertisement?

When and where can you buy it?

This ad is good till?

Analyzing an Advertisement

The advertisement is for 'LAS VEGAS Multi Cuisine Restaurant'. It features two images of biryani: 'VEG BIRYANI' and 'NON-VEG BIRYANI'. The VEG Biryani is priced at 125/- Only, and the NON-VEG Biryani is priced at 150/- Only. Both are available with 'FREE DELIVERY WITHIN 3 KMS'. There are also options for 'Fix Veg Lunch @159/-', 'Fix Non Veg Lunch @179/-', 'Fix Veg Dinner @179/-', and 'Fix Non Veg Dinner @199/-'. The restaurant specializes in 'Kitti Parties', 'Birthday Parties', 'Gatherings', 'Corporate Events', and 'Others Packages', with a starting price of 249/- between 11 AM To 5 PM. The contact number is 079-40097113 Or +91-9662063210. The address is 1st Floor Block A Krishna Complex Opposite Mocha, Bodakdev, Ahmedabad-380054. Social media links for Facebook and Instagram are provided.

VEG BIRYANI
125/- Only

NON-VEG BIRYANI
150/- Only

FREE DELIVERY WITHIN 3 KMS

Fix Veg Lunch @159/-
Fix Non Veg Lunch @179/-

Fix Veg Dinner @179/-
Fix Non Veg Dinner @199/-

Kitti Parties
Birthday Parties
Gatherings
Corporate Events
Others Packages

Starts At
249/-
Between
11 AM To 5 PM

WELCOME
TO
LAS VEGAS
Multi Cuisine Restaurant

Indulge In Our Heavenly Delight That Will
Tickle Your Palate.

079-40097113 Or +91-9662063210

Address:-1st Floor Block A Krishna Complex Opposite Mocha, Bodakdev, Ahmedabad-380054
Follow Our Social Network f /lasvegasrestaurantahmedabad i /lasvegas.therestaurant

Where is this business located?

Drag the correct picture or text from the advertisement to here.

Which dish has meat?

Drag the correct picture or text from the advertisement to here.

What events does it specialize in?

Drag the correct picture or text from the advertisement to here.

Analyzing an Advertisement

Urgently Required!

IT ENGINEER (Trainee)

Requirements:

1. Male / Female, single
2. Age between 23-27 years old
3. Fresh graduates are welcome
2. Diploma / Bachelor Degree (computer)
3. Familiarity with UNIX operating system
4. Good personality; dedicated, honesty, time target oriented & learning faster.

Facilities:

1. Free on job training
2. Free to get international certification
3. Practical modules & good trainers
4. Basic salary + project allowances
5. Job contract & 3 months probation
6. Permanent employee after (5)

**Submit your resume to
email: career@pt-san.com**



What is the age requirement?

Drag answer here

Sex?

Drag answer here

Marital Status?

Drag answer here

You will get salary plus?

Drag answer here

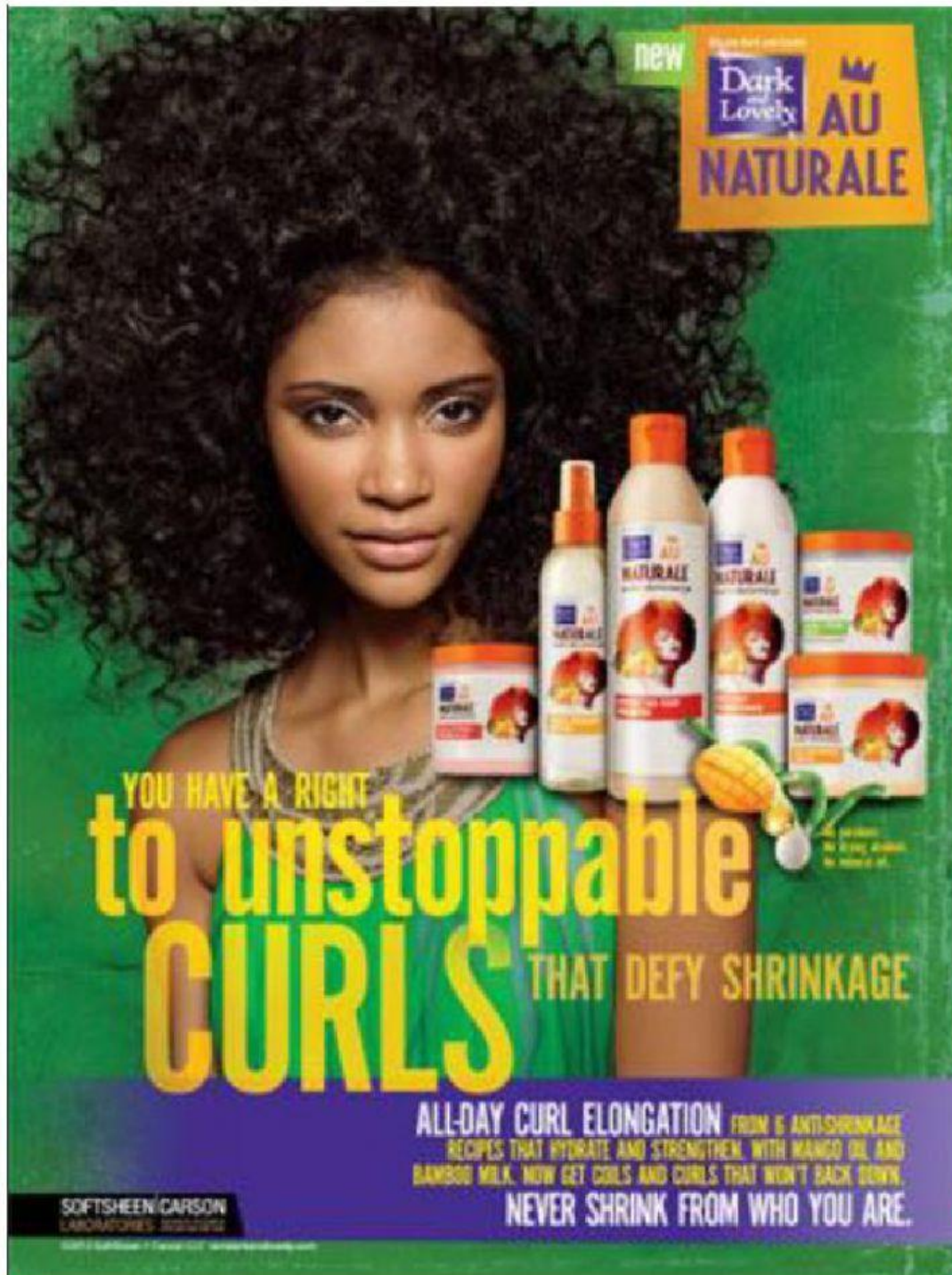
On Job Training is

Drag answer here

Probation is?

Drag answer here

Analyzing an Advertisement



The advertisement features a woman with voluminous, dark, curly hair against a green background. In the top right corner, a yellow box contains the text "new" and "Dark & Lovely AU NATURELE". Below this, several bottles and jars of hair products are displayed. The main text reads "YOU HAVE A RIGHT to unstoppable CURLS THAT DEFY SHRINKAGE". At the bottom, a purple banner states "ALL-DAY CURL ELONGATION FROM 6 ANTI-SHRINKAGE RECIPES THAT HYDRATE AND STRENGTHEN. WITH MANGO OIL AND BAMBOO MILK. NOW GET COILS AND CURLS THAT WON'T BACK DOWN. NEVER SHRINK FROM WHO YOU ARE." The Softsheen/Carson Laboratories logo is in the bottom left corner.

This is an advertisement for

Drag the correct answer from the advertisement to here.

Analyzing an Advertisement

NEW & RECONDITIONED
COMMERCIAL VEHICLE
**WHEEL HUB
& BEARING**
SPECIALISTS

AUTHORIZED DISTRIBUTORS
FAG **JURATEK** **TIMKEN** **Febi**
Where You Turn

**NEXT DAY
DELIVERY
UK WIDE**

SPECIALISTS IN THE REMOVAL OF DAF & VOLVO BRAKE DISCS & BROKEN STUDS.

WE ALSO PROVIDE THE FOLLOWING SERVICES:

- BEARING RE-SEALING
- BROKEN STUD REMOVAL
- VOLVO WHEEL HUB SPLINE REPAIRS
- WHEEL BEARING FITTING
- WHEEL HUB REPAIRS

STUD EXTRACT LTD
Commercial Vehicle Wheel Hub & Bearing Specialists

Tel: 0161 370 3344 | Fax: 0161 371 5971 | E-mail: info@stud-extract.co.uk
Hartley Street North, Audenshaw, Manchester, M34 5JW
www.stud-extract.co.uk

These are wheel hub and bearing

Drag the answer from the ad.

?

What kind of delivery is offered?

Drag the answer from the ad.

For what vehicles?

Drag the answer from the ad.

Re-Sealing for?

Drag the answer from the ad.

Analyzing an Advertisement

NEED A NANNY?
from RM500.00 per month

**Flat Top
Earl's
Big Mama
Nanny
Service**

- we provide confinement nanny to the doorstep
- choices of caring & reliable nanny, the mommy can choose the nanny from our hundreds of nanny profiles & employment history of every nanny
- we deliver fresh vege & meats to the doorstep for nanny to cook the confinement meal
- we provide massage for the confinement nanny

1346 East Side Blvd St. Louis, Missouri

This ad is for a?

Drag the correct answer from the Ad.

Where is it located?

Drag the correct answer from the Ad.

Analyzing an Advertisement



LICENSED • BONDED • INSURED

Don't Delay! **Mobile Wash** **Call Today!**

carpet / upholstery cleaning

Same Day / Emergency Service

No Hidden Charges! *We Also Offer!*

- Pre-Spray
- Pet Spot/Odor Treatment
- Hot Water Extraction
- Enzyme Deodorizing
- High Quality All Fiber Rinse
- No Extra Fees!
- 7 Days A Week!
- Same Day/Emergency Service
- Flood Damage Service
- Teflon Protection
- Area Rugs
- Gift Certificates!
- Monthly Specials!
- Referral Discounts!

CALL NOW! 503.750.7122
WWW.PDXMOBILEWASH.COM

SAFARI COVER

LICENSED • BONDED • INSURED
Mobile Wash
carpet / upholstery cleaning

This ad is for?

Drag the correct answer from the ad.

What is web site?

Drag the correct answer from the ad.

The ad offers Same Day?

Drag the correct
answer from the
ad.

Analyzing an Advertisement



This ad offers relief from?

Drag and drop the correct answer from the advertisement.

This product will work in?

Drag and drop the correct answer from the advertisement.

The name of this product is?

Drag and drop the correct answer from the advertisement.

Analyzing an Advertisement

1. The restaurant opens for 9 hours on Saturday ☐ True ☐ False
2. We get 2% off if we spend 15 dollars or more ☐ TRUE ☐ False
3. We can held reunion party in Las Vegas restaurant ☐ T ☐ F
4. If your house is not more than 3 Kms from the restaurant, you will get free delivery ☐ T ☐ F
5. Au Naturelle is good to avoid your hair curls ☐ T ☐ F ☐ T ☐ F
6. It can repair your damage hair ☐ True ☐ False
7. It offers special wheel for certain vehicle ☐ T ☐ F
8. It also can provide some services for car ☐ TRUE ☐ False
9. It is a vacancy for private teacher ☐ True ☐ False
10. The customer can choose the nanny ☐ T ☐ F