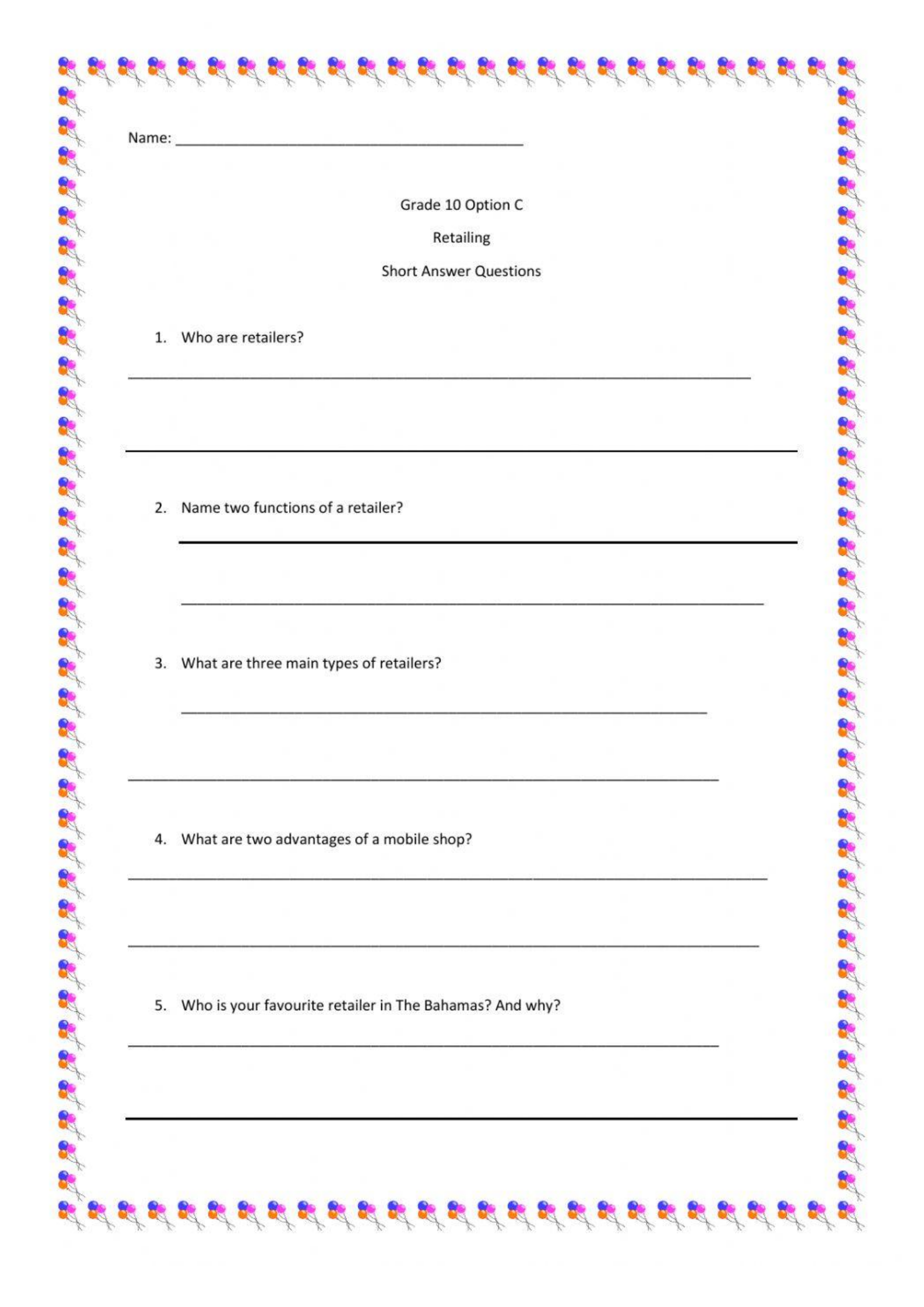




Name: _____

Grade 10 Option C

Retailing

Short Answer Questions

1. Who are retailers?

2. Name two functions of a retailer?

3. What are three main types of retailers?

4. What are two advantages of a mobile shop?

5. Who is your favourite retailer in The Bahamas? And why?

Name: _____

Grade 10 Option C

Retailing

Write T for True or F for False next to each statement.

1. Retailers are traders providing goods and services to the consumer.

2. Branding and advertising and Delivery Service is a function of a retailer.

3. Multiple shop is a large-scale retailer. _____
4. Hypermarket shop is a large-scale retailer. _____
5. Peddler is small-scale retailer. _____
6. Peddlers use some methods of transport to deliver goods.

7. Hawkers carry and services from door to door on foot.

8. Market traders operate from stalls in closed areas.

9. Supermarket is a small self-service store. _____
10. Department store is sometimes called a 'pop up shop'.
