

Mass Media

I Choose the appropriate word from the box:

different	media	source	can't	uses
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Newspapers, TV, radio, the Internet is the mass... .(1)
Everybody(2) it. Mass media informs us in ... (3) directions.
It is a great world(4) of information.
Nowadays you ... (5) live without information.

II Read the following passages and do different tasks on each of them:

A:

Media is present all around us. For example, when we watch the Television; listen to the radio; read books, newspapers, magazines, journals; etc.

The mass media helps people to remain informed and updated about the various news, events, social activities, lifestyle, entertainment, and advertisements irrespective of the geographical barriers. For example, while sitting in India, one can get all latest news and events of UK, or the USA.

True/ False:

1. We can find mass media everywhere.
2. People help mass media to remain informed and updated about the various news.
3. If you live in India, you can't get all latest news and events of the UK, or the USA.

III Match the parts of the information:

1	The Internet is one of the	A	new civilizations, travel to the past
2	Within seconds you can learn about	B	easily and buy anything you would like even abroad
3	You can go to	C	protect your information with a password
4	You can do online shopping	D	chat rooms and hear touching human stories
5	Some people are bloggers who	E	write an online diary and have their blog
6	But you should be careful and always	F	most powerful educational tools

IV. Answer the following questions about you:

1. Do you have a computer?
2. How often do you surf the Internet? Why?
3. What are your favourite websites?
4. Have you ever done any online shopping? What did you buy?